



Gator Chevrolet of Jasper, Florida Sells with Help from George C. Chaconas of Performance Brokerage Services

New car dealership and Harley-Davidson broker, George C. Chaconas of Performance Brokerage Services announces the sale of Gator Chevrolet, in Jasper, Florida from Leland D. Johansen to David Cohen.

IRVINE, Calif. ([PRWEB](#)) November 17, 2020 -- [Performance Brokerage Services](#), a new car and Harley-Davidson dealership broker, is pleased to announce the sale of Gator Chevrolet in Jasper, Florida from Leland D. Johansen to David Cohen. Gator Chevrolet was purchased by Johansen in 2016. Since owning the dealership, Johansen has been supporting the community through different events such as Corvettes and Coffee, hosting 92.9 All American Country with Pepsi and pizza, and even celebrated being awarded the 2019 Business of the Year by the Hamilton County Chamber of Commerce. Following the sale, Dwane Johansen commented, “We reached out to Performance Brokerage Services when we decided to sell our dealership. Juan Pardo was able to identify a very qualified buyer that was the perfect fit and negotiated a fair deal for both sides. We are incredibly happy with the results and would recommend Juan Pardo and Performance Brokerage Services if you are looking to sell your dealership.”

Over the last 5 years, [Performance Brokerage Services](#) has represented for sale over 200 automotive dealerships making it the highest volume automotive dealership brokerage firm in North America. Georg C. Chaconas, the exclusive advisor for this transaction and the Southeast Partner for Performance Brokerage Services commented, “In my 20 years plus as a car broker, there’s nothing better than helping a retiring dealer sell to a first-time buyer. Our team of Courtney Bernhard and Juan Pardo were instrumental in facilitating this transaction. Congratulations to Mr. Johansen and good luck to Mr. Cohen!”

David Cohen began his career in the automotive industry at the young age of 15. His family owned an auto and truck wholesale business for the past 23 years as well four new car franchises. Cohen also owned a private equity company that went public and sold in 2010. His passion and enthusiasm for the automotive industry will be a great addition to the dealership and community. Upon the purchase of the dealership Cohen stated, “I used Performance Brokerage Services to acquire my first new car dealership in November 2020. My experience with Juan Pardo, Courtney Bernhard and George Chaconas were both professional and highly ethical. They were integral with the timely flow of information and the progress of the transaction. They enabled the process to go smoothly which resulted in a successful closing. I would highly recommend this team and Performance Brokerage Services.”

The dealership will retain the name Gator Chevrolet remain at its current location at 208 Hatley Street in Jasper, Florida.

The seller was represented by Logan Parker of Bass Sox Mercer.

The buyer was represented by Seth Dobbs of Aboyoun Dobbs LLC and Jason Eisner, Esq. of Imperial Title of Florida, LLC.

About [Performance Brokerage Services](#)

Performance Brokerage Services, Inc. is the nation’s highest volume dealership brokerage firm, specializing in



intermediary services to buyers and sellers of automotive, motorcycle, commercial truck, RV and equipment dealerships.

Performance Brokerage Services offers a unique approach by providing complimentary dealership assessments, no upfront fees, no reimbursement of costs and is paid a success fee only after the transaction closes.

Clients benefit from utilizing an extensive network of industry related accountants, attorneys, hundreds of registered buyers and longstanding relationships with most of the auto manufacturers.

With corporate offices in Irvine, California, and 5 regional offices in Utah, Florida, Texas, Virginia and New Jersey, Performance Brokerage Services provides its clients national exposure with local representation.

After 25 years, 700 transactions and with a 90% closing rate, the company's reputation is unmatched and governed by the utmost ethical conduct, integrity and transparency.

For more information about the services offered by Performance Brokerage Services, visit <https://performancebrokerageservices.com>.



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