

SWAGTRON® Announces A New Flagship Adult Electric Scooter: SWAGGER 7T Transport with AutoguardTM Braking Technology, 350-Watt Motor, Air-Less Tires and More for Under \$500

Swagger 7T Transport is SWAGTRON's 2020 holiday upgrade to its popular Swagger 7 electric scooter with advanced smart commuter-centric features requested by fans and owners.

DENVER (PRWEB) November 17, 2020 -- SWAGTRON®, the affordable choice in innovative, quality electric rideables for riders of all ages, is announcing the launch of their highest mileage, app-enabled flagship electric scooter for adults—the Swagger 7T Transport. Powered by a high-speed, high torque motor and a large capacity removable battery lead the options along with Autoguard™ braking technology, puncture-resistant and air-less honeycomb tires, smart battery saving features, and a large integrated LCD. Available for sale now at SWAGTRON.com. The Future Is Swag.

SWAGTRON's latest commuter eScooter boasts a powerful 350-watt motor, iOS/Android™ app integration, and a lightweight, folding frame composed of aircraft-grade aluminum, capable of supporting riders up to 220 pounds. Designed to make commutes faster, easier and more swag, especially for taller riders, the Swagger 7T delivers a comfortable ride for commuters up to 6'6".

The efficient removable battery charges in just 5 hours and has a travel range of up to 18.9 miles. It can be charged while attached to or detached from the scooter. Riders can purchase a second battery to keep charged and at the ready whenever you need extra power to swag. Advanced user-activated options (cruise control, kick-start motor) can increase travel range by 25% rounding out the scooter's smart features.

"Swagger 7T Transport ups the standard for a SWAGTRON commuter electric scooter," says Chief Marketing Officer, Jason Wakefield. "But, this e-scooter isn't just for commuters, it's for anyone who wants a bit of extra SWAG in their lives. Owners will enjoy benefiting from the solid design and rider-friendly features."

SWAGGER 7T TRANSPORT FEATURES + SPECS

- High-power 350-watt motor to reach top speeds of 18 MPH for up to 18.9 miles*
- IP54-rated, ultra-durable, lightweight aircraft-grade aluminum frame
- Puncture-resistant, maintenance-free 10" honeycomb-style tires
- Comfortable ride for adults up to 6'6" with 220 lb. rider capacity
- Responsive rear disc brakes with AutoguardTM brake technology
- User-activated battery-saving options: cruise control & kick-start motor
- LED headlight, built-in speed display & battery indicator
- iOS and AndroidTM-ready app
- Quickly folds down to store in tight spaces
- Brake-activated taillight and attention-grabbing bell
- Introductory Price: \$499.99

For the latest daily deals visit <u>swagtron.com/deals</u> for new holiday deals every 24 hours.

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ABOUT SWAGTRON®



SWAGTRON is an industry leader in affordable e-rideables for all ages. Having evolved as the forefront brand in its category, SWAGTRON was celebrated for being a first brand to offer UL-2272 certification and the first-to-market with LiFePoTM batter technology for electrical and charging safety on their hoverboard lines: Safety is Swag. SWAGTRON continues to expand its line of quality, innovative rideable products including electric bikes, electric scooters, hoverboards(swagBOARD), electric skateboards (swagSKATE) while maintaining affordability for all. For more information, visit Swagtron.com.

*Spec-based performance (travel distance, top speeds, etc.) may vary based on differing circumstances, including rider weight, terrain, pavement, incline depth, and other environmental factors.

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