

## SWAGTRON Giving Away \$1k For Best Kiss in 'Loving Is Swag' Photo Contest

## LEV maker offers up a grand for 'best kiss' in V-Day photo competition

DENVER (<u>PRWEB</u>) February 13, 2020 -- Love is in the air, and <u>SWAGTRON®</u>, the leader in affordable light electric vehicles (LEVs) including <u>electric scooters</u> and <u>e-bikes</u>, is celebrating the month of love by giving fans and followers a chance to win \$1000 with "<u>Loving Is Swag</u>," the company's first-ever <u>Valentines Day photo</u> <u>contest</u>.

From now until 11:59 p.m. EST, Friday, February 14, 2020, participants can share a photo of their best kiss with SWAGTRON on social media channels, using the hashtag #swagkiss and be eligible to win \$1,000 to cover their dream date.

After snapping and sharing a kiss, SWAGTRON's team of judges will pick its favorite.

"You can kiss your best friend, your husband or wife. Your kitten. Your puppy. Yourself, says CMO Jason Wakefield. "So long as the kiss is between consenting parties, all's fair in love and thousand-dollar kisses! Pull at our heartstrings. Leave us breathless, pondering the meaning of life. Or simply make us laugh."

For more information including terms and conditions for participation, visit <u>the official Loving Is Swag contest</u> page. No purchase necessary.

## ABOUT SWAGTRON®

SWAGTRON is the industry leader in light electric vehicles, having evolved as the forefront brand in its category. SWAGTRON was celebrated for being one of the first brands of electric rideables on the scene to offer UL certification for electrical and charging safety. SWAGTRON continues to expand and improve its line of innovative rideable products to make micro mobility solutions accessible to everyone. For more information, visit <u>Swagtron.com</u>.



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## Online Web 2.0 Version

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