

Jim Ellis Automotive Group Launches Annual Holiday Giving Campaign To Bring Joy To Children in Need

The automotive group is proud to partner with the Empty Stocking Fund for their annual cause-based sales event that will help provide toys and school supplies for children in Georgia.

ATLANTA ([PRWEB](#)) November 18, 2020 -- Jim Ellis Automotive Group announces the return of their annual Holiday Giving Campaign, a group-wide sales event that will benefit the Empty Stocking Fund, a 501(c) (3) nonprofit organization that provides toys and gifts to disadvantaged children during the holiday season and school supplies throughout the year across several Georgia counties.

From November 27 to December 31, all 19 Jim Ellis family-owned and operated dealerships will donate a portion of every sale of all new or pre-owned vehicles to the Empty Stocking Fund. The collective donation will help provide toys and gifts to children in need — along with essential supplies throughout the year to support positive social and emotional development and academic success.

“This holiday season, we want to bring hope and smiles to children who deserve all the joy in the world,” said Stacey Ellis, Vice President of Jim Ellis Automotive Group. “It’s been a daunting year for many families, so it is more important than ever for us to make a meaningful difference this year and help put a smile on a child’s face as we spread some holiday cheer.”

Jim Ellis Automotive Group, celebrating 50 years in business next year, has a long-standing tradition of philanthropic efforts in the communities they serve. This year’s Holiday Giving Campaign marks the fourth consecutive year of special extra-mile giving just for the holidays to organizations that care for children and families.

With the donation that Jim Ellis Automotive Group will provide, Empty Stocking Fund estimates that more than 2,000 children will receive with gift packages for Christmas. Each child will receive two gift items, a book, a package of socks, an educational item, and a hygiene item.

“We are so grateful to be this year’s beneficiary of the Jim Ellis Holiday Giving Campaign,” said Manda Hunt, Executive Director of the Empty Stocking Fund. “We anticipate an increase in the need for our services this holiday season and are prepared to provide 40,000 children with gift packages. The Jim Ellis Automotive Group’s generosity will help us reach this goal and bring a little joy to metro Atlanta families.”

Each year, the Empty Stocking Fund serves tens of thousands of metro Atlanta children in need where nearly 200,000 gift items are distributed. Children from birth through 12 years of age living in the metro Atlanta area and surrounding counties are eligible to receive gifts from the Empty Stocking Fund.

To register your child or children or to check for eligibility to receive gifts from The Empty Stocking Fund, visit <https://www.emptystockingfund.org/holidays/>.

When customers purchase their vehicle from any of our 19 family-owned-and-operated Jim Ellis dealerships, they can enjoy the additional benefit of knowing they are shopping for a worthy cause. Customers can visit any Jim Ellis dealership or start the process online using the Jim Ellis Express Way. The Jim Ellis Express Way is an online tool designed to make the car buying process easy and convenient. The Jim Ellis Express Way



provides customers with several buying advantages such as configuring your trade, secure financing, and more, all from a mobile device, tablet or computer. To find a dealership near you and view inventory online, visit www.jimellis.com.

About Jim Ellis Automotive Group

Jim Ellis Automotive Group has been serving the Atlanta area since 1971, starting with Volkswagen as the flagship brand. The group has expanded to 15 brands and 19 dealerships covering Atlanta, Buford, Kennesaw and Marietta. Visit them online at www.jimellis.com.

About The Empty Stocking Fund

For nearly 100 years The Empty Stocking Fund (ESF) brought joy to the lives of disadvantaged children by providing toys and gifts during the holiday season. In 2019, ESF expanded its programs to include a school supply distribution to support positive social and emotional development and academic success.

<https://www.emptystockingfund.org/>



Contact Information

Karinn Chavarria

Jim Ellis Automotive Group

<http://www.jimellis.com>

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