

Jim Ellis Chevrolet Scores A Goal For Youth Soccer

Jim Ellis Chevrolet Provides Sports Equipment and Free Sweepstakes Opportunity to CFC East Soccer Club

Atlanta, GA (PRWEB) March 01, 2013 -- <u>Jim Ellis Chevrolet</u>, one of 37 Chevrolet dealers from the Atlanta area that partnered with local youth soccer leagues for the 2012 season, provided CFC East Soccer Club with equipment donations, a unique vehicle giveaway sweepstakes and participation in an instructional soccer clinic.

"Chevrolet has a long history with youth sports, and we're glad we were able to bring that commitment to our youth soccer leagues in Atlanta where our customers and their families live, work and play," said Mark Frost, General Manager for Jim Ellis Chevrolet. "We've been part of this community for more than 40 years and enjoy supporting our youth sports teams."

Working hand-in-hand with <u>Jim Ellis Chevrolet</u>, CFC East Soccer Club (the Chiefs) was able to distribute sweepstakes entries throughout the league community. Through the sweepstakes, one lucky winner in each region won his or her choice of a 2012 Chevy Cruze or Equinox. Another lucky winner in the Atlanta-area received a home entertainment package.

"We are delighted to be involved with youth soccer," said Frost. "Sponsoring CFC East Soccer Club gave us the opportunity to illustrate our commitment to the youth and families in Atlanta, and we're glad to have achieved such a positive outcome for the community."

In 2012, more than 700 Chevrolet dealers participated in Chevy Youth Soccer across the USA.

About Jim Ellis Automotive Group

Jim Ellis Automotive Group is the city's single largest family owned and operated automotive group, serving Atlanta, Marietta and Buford. Atlanta Business Chronicle ranks them as #1 in total new and used vehicles sold in 2012 at over 17,700 units. Jim Ellis Automotive has been in business 41 years, with more than 850 employees. Jim Ellis Automotive Group represents notable brands such as Audi, Buick, Chevy, GMC, Hyundai, Maserati, Mazda, Porsche, Saab, Volkswagen and Volvo. The company website is http://www.JimEllis.com.

About Chevrolet

Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 140 countries and selling more than 4 million cars and trucks a year. Chevrolet provides customers with fuel-efficient vehicles that feature spirited performance, expressive design and high quality. More information on Chevrolet models can be found at www.chevrolet.com



Contact Information
Mark Frost
Jim Ellis Chevrolet of Atlanta
http://www.jimellischevy.com
770-234-8135

Wayne Ussery
Jim Ellis Automotive
http://www.jimellis.com
770-234-7999

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