

## **Jim Ellis Automotive Group Receives 2013 Consumers' Choice Award**

*Jim Ellis Automotive Group named 2013 Automobile Group Dealer of the Year by Consumers' Choice Award.*

Atlanta, GA ([PRWEB](#)) January 10, 2014 -- [Jim Ellis Automotive Group](#) received the 2013 Consumers' Choice Award (CCA) for Automobile Group Dealer of The Year. According to the CCA mission statement, the award group recognizes businesses that "exemplify superior customer service, integrity and professionalism."

"It's an honor to be voted as the Consumer's Choice Award Winning Automotive Dealership Group of the Year," Jimmy Ellis, VP and COO of Jim Ellis Automotive Group, said. "It seemed like yesterday when we received our first nomination and win, and now a decade later, we've been blessed to win this honor for 10 consecutive years. It means a lot that our customers and communities know how much we value them and all of our employees."

Dedicated to providing excellent customer service since the Ellis family opened their flagship Volkswagen store in 1971, the Jim Ellis Automotive Group has a track record of superior customer service where customers have learned they can "expect the best." Being a family owned and operated business, Jim Ellis Automotive Group strives to meet the needs of every customer and to support the surrounding communities.

Recipients of the Consumers' Choice Award are selected through a three phase process that includes: 1. Nominations 2. Voting and 3. Ethical Review.

Companies nominated for their particular industry category are then included in the voting process conducted by Survey Sampling International, an independent polling company. Consumers' are asked to consider the issues of Professionalism, Customer Service and Value when voting for their favorite business. Finally, a business ethical review is performed by MacMurray, Petersen and Shuster, a national regulatory law firm based in Ohio.

### About Jim Ellis Automotive Group

Jim Ellis Automotive Group is the city's single largest family owned and operated automotive group, serving Atlanta, Marietta, Kennesaw and Buford. Jim Ellis Automotive Group has been in business 42 years, with almost 1,000 employees. Jim Ellis Automotive Group represents notable brands such as Audi, Buick, Chevy, GMC, Hyundai, Maserati, Mazda, Porsche, Volkswagen and Volvo, where customers can always "expect the Best." For more information, visit them online at [www.JimEllis.com](http://www.JimEllis.com).



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