

# Jim Ellis Automotive Group Stays Open and Online to Help With Transportation Needs Amid COVID-19 Pandemic

Jim Ellis Automotive will be able to provide reliable transportation to those needing to visit healthcare facilities, grocery stores, pharmacies and other essential businesses or jobs.

ATLANTA (PRWEB) March 31, 2020 -- As part of an ongoing effort to help the community with their mobility needs, the Jim Ellis Automotive Group is offering a complete at-home car-buying experience and at-home repair services in addition to in-dealership shopping. The Jim Ellis Automotive Group, with 18 dealerships and 14 brands in the Metro Atlanta area, will continue to keep their doors open amid the COVID-19 pandemic while adhering to current social distancing requirements. With these services readily available, Jim Ellis Automotive will be able to provide reliable transportation to those needing to visit healthcare facilities, grocery stores, pharmacies and other essential businesses or jobs.

The automotive group recognizes that many of the nation's essential workers continue to depend on safe and reliable transportation during this time –requiring some to purchase a new or pre-owned vehicle and others to obtain service on an existing vehicle. The importance of routine or emergency service on current vehicles is a high priority. First responders, healthcare workers, hospice workers, grocery store employees and delivery drivers are some of the people who rely on automotive mobility to get them to their critical place of employment.

"We are fully committed to serving those who serve others in this time of need," said Jimmy Ellis, President of the Jim Ellis Automotive Group. "Now more than ever, it is vital for us to offer car buying and car repairs, especially to essential workers and anyone whose livelihood depends on transportation. Understanding the current environment and the restrictions to reduce the number of trips out of home, customers can purchase online via the Jim Ellis Express Way or they can still come see us in person if that's what they prefer. The safety and comfort of our customers is our top priority and we are here to help."

### In-Dealership Experience

To provide employees and clients with a safe shopping environment, each showroom has adopted safety protocols and measures as recommended by the Centers for Disease Control and Prevention (CDC). Those include, but are not limited to: Cleaning crews in place who are disinfecting multiple times each day, service technicians wiping down all vehicles completed in service, extra hand sanitizer stations placed throughout the stores, increased cleaning and disinfecting of customer and employee touch-points, refraining from unnecessary contact such as handshakes, and modifying store hours. Revised store hours are Monday through Saturday from 8 a.m. to 6 p.m. and closed on Sunday.

#### At-Home Service Experience

To allow customers not to have to leave their home, Jim Ellis Automotive offers vehicle pick-up from a customer's place of residence (within a 25-mile radius). Staff will take the vehicle back to the dealership to perform the service needed then deliver it back fully disinfected and cleaned inside and out. In some situations, the service may be able to be performed at the customer's residence. For more information, speak to a Jim Ellis service provider for details.



## The Jim Ellis Express Way

The Jim Ellis Express Way is a complete virtual and online car shopping tool that makes car buying quick, easy and hassle-free. Customers can quickly search the dealer's entire network of inventory, secure financing, configure their trade and more—all from a mobile device, tablet or computer. Convenience is at the forefront of this service and customers can opt for at-home test drives and home vehicle delivery. Every purchase is backed by the Jim Ellis Promise and the commitment to provide outstanding customer service. Anyone who may have been shopping in-person or online prior to the social distancing mandates can continue their purchase via the Jim Ellis Express Way.

"For nearly 50 years, we have had the privilege to serve the automotive mobility needs for the citizens of Georgia and the Southeast" said Ellis. "We will continue to do our part to help flatten the curve of the coronavirus, keep our employees and customers safe and ultimately provide excellent service in this time of need."

Jim Ellis Automotive Group has been serving the Atlanta area since 1971, starting with Volkswagen as the flagship brand. The group has expanded to 14 brands and 18 dealerships covering Atlanta, Buford, Kennesaw, McDonough and Marietta. Visit them online at <a href="https://www.jimellis.com">www.jimellis.com</a>.



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## Online Web 2.0 Version

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