

Inteva Products Experts Discuss Lightweighting and Design at 2017 WardsAuto Interiors Conference

The company sponsors the event for the 10th year in a row.

TROY, Mich. ([PRWEB](#)) May 03, 2017 -- Inteva Products, LLC, a leading global Tier One automotive supplier of engineered components and systems, is proud to feature two experts who will discuss lightweighting and designing the future automotive cockpit at the 2017 WardsAuto Interiors Conference™. The conference is North America's only event devoted to the automotive interior and Inteva is a platinum sponsor of the event for the 10th consecutive year.

Mike Jary, Engineering Manager for Interior Systems Advanced Development, will discuss the various technologies that are enabling lightweighting of the automotive interior as part of the panel discussion, "Lightweighting Interiors." The session will explore numerous technologies and strategies for removing weight in the cabin while still enhancing comfort, quiet and aesthetics. Jary will discuss:

- The importance of lightweighting
- How the vehicle interior contributes to lightweighting
- Progression of technology enabling lightweighting
- Technology enablers including CAE, materials, tooling and equipment

The panel will take place at 11 a.m.

Aidano Nascimento, Design Studio Manager, will share observations and analysis of the past, present and future of the automotive cockpit during the panel discussion, "Designing the Cockpit of the Future." The session will focus on the range of technologies that will begin transforming how we interact with our cars and what the near-term cockpit, instrument panel and Human Machine Interface will look like for the next several product cycles. Nascimento will share insights on:

- Transformation of the cockpit
- Mega-trends influencing the cockpit
- Interior trends influencing the cockpit
- Using inspiration to design the experience

The panel will take place at 3:45 p.m.

Throughout the event, Inteva will launch special prize parachutes that will provide attendees chances to win various prizes, including a special grand prize: an Oculus Rift Virtual Reality Headset. The Oculus Rift is a virtual reality system that completely immerses the user inside virtual worlds.

The event takes place at Cobo Center in Detroit and runs from 7:30 a.m. to 6:00 p.m. ET. Please visit <http://automotive.penton.com/interiors/agenda/> for the complete event agenda.

About Inteva Products, LLC

Inteva Products, LLC is a leading global automotive supplier providing automakers with innovative, reliable, environmentally friendly products that enhance vehicle quality, safety and performance. Inteva has global resources for engineering, manufacturing and customer service for Closure Systems, Interior Systems, Motors and Electronics, and Roof Systems. Formed in 2008, the tier-one supplier is focused on achieving sustained global growth, providing excellent customer service and driving innovation. Inteva was founded on INnovative solutions and the use of applied TEchnology to drive VA-lue-based solutions. Inteva employs more than 15,000



people globally and is headquartered in Troy, Michigan USA.

For future company updates, please visit the Inteva website, or the company's Facebook, LinkedIn and Twitter pages.



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