

Zonar Wins Silver at Seattle Business Magazine's 2017 Tech Impact Awards

Accolade in Software as a Service Category Caps Year of Achievement for Smart Fleet Management Company

Seattle Wash. ([PRWEB](#)) September 27, 2017 -- [Zonar](#), the leader in smart fleet management technology, today announced that it's the silver winner of Seattle Business magazine's 2017 Tech Impact Awards in the Software as a Service (SaaS) category.

The Tech Impact Awards recognize area companies using technology to make a significant impact on business, industry or society. More than 100 entries were considered by a third-party judging panel, and 18 category finalists were honored at last night's awards banquet in downtown Seattle.

Zonar pioneered advanced GPS and telematics solutions for smart fleet management across a range of commercial transportation markets including trucking, vocational and passenger fleets. The company's solutions help fleet operators save on fuel and improve maintenance, while also increasing safety and driver productivity.

"Zonar is honored to be acknowledged as one of the best and brightest tech companies in Seattle — a city that's consistently rated among the top technology centers in the world," said Vanessa Haughton, Zonar chief marketing officer. "Our customers have long valued Zonar's innovative cloud-based SaaS telematics platform, and we're thrilled to be recognized by our peers in the local business community."

The Tech Impact recognition caps a year of achievements and milestones for Zonar. Last fall, the company introduced [Zonar Connect™](#) — a next-generation, always-connected device built to meet driver and fleet needs today and in the future. Also in the last year, Zonar announced a majority stake investment by German automotive giant Continental. With this investment, the company has extended its portfolio of services and boosted innovation, while continuing to deliver the excellent service Zonar customers have come to rely on.

In addition to the silver Tech Impact Award, Zonar received two other prominent awards in the last year. In March, Daimler recognized Zonar with the Daimler Suppliers award in innovation for its contributions to the telematics solution, Detroit Connect, which generated significant time and monetary savings for Daimler customers. In December 2016, members of the media and industry analysts named Zonar the silver winner for Best Places to Work – Medium in the Best in Biz Awards.

About Zonar

Founded in 2001, Zonar has pioneered smart fleet management solutions throughout vocational, pupil, mass transit and commercial trucking industries. Zonar helps fleets of all sizes maximize the use of their assets with solutions dedicated to improving compliance, efficiency, maintenance, ridership visibility, safety and tracking. Cloud-based services with open API's drive Zonar's smart fleet solutions by making it easy for fleet owners and managers to stay connected to their fleets and drivers and operators to dispatch. Headquartered in Seattle and majority-owned by technology company Continental, Zonar also has a Technology Development Center in downtown Seattle, a regional office in Cincinnati, and a distribution center outside of Atlanta. For more information about Zonar, go to www.zonarsystems.com.



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