

Vnomics True Fuel Technology is Providing Crum Trucking With a 5% Increase in Fuel Economy

Vnomics Corp., the provider of True Fuel®, a proven fuel saving technology that combines real-time driver coaching with insightful fuel efficiency data, announced that Crum Trucking is renewing its contract to have True Fuel on all company-owned vehicles. The decision was based on realizing a 5% increase in MPG since implementing True Fuel. The carrier is also using information from True Fuel to help determine the most efficient specs for its expanding fleet.

ROCHESTER, N.Y. ([PRWEB](#)) November 20, 2020 -- Vnomics Corp., the provider of True Fuel®, a proven fuel saving technology that combines real-time driver coaching with insightful fuel efficiency data, today announced that Crum Trucking is renewing its contract to have True Fuel on all company-owned vehicles. The decision was based on realizing a 5% increase in MPG since implementing True Fuel. The carrier is also using information from True Fuel to help determine the most efficient specs for its expanding fleet.

“With a 5% increase in fuel economy and over 115,000 gallons in fuel savings on all our company-owned trucks, there was no doubt we would renew our contract with Vnomics,” said Keith Maucher, project manager / driver manager at Crum Trucking. “Being able to share True Fuel information with drivers shows them how to lower consumption. We also used the Vnomics solution to help determine the right engine, transmission and rear axle specs for the 30 new Peterbilt day cab and sleeper models we’ve added to our fleet.”

Crum also has several drivers that have downloaded the new True Fuel app to actively improve their fuel efficiency. Those drivers are now in driver trainer positions where they are coaching the carrier’s newest drivers on how to lower fuel use.

True Fuel is part of a fuel bonus program at Crum as well. The company’s first bonus award included a monetary reward for drivers who score 98 or better (on a 100-point scale) in both engine control and speed categories, along with rewards for the top ten most improved drivers.

True Fuel assesses driver fuel efficiency in key areas of engine speed control, highway-speed and idling and then assists drivers to eliminate fuel waste through real-time, in-vehicle coaching. The solution establishes a truck’s potential fuel economy and presents fair and balanced metrics to help drivers and fleets address issues with key driving behaviors that impact performance.

“We are very pleased that Crum Trucking is measurably reducing fuel use across its fleet by using True Fuel to address the causes of waste,” said Bob Magnant, vice president of product management at Vnomics. “The ability to find more efficient specifications for new tractors being added to their fleet will help accelerate those savings and the return on investment in True Fuel. This experience showcases the full value that True Fuel brings to on-highway trucking operations. We are looking forward to our continued partnership with Crum Trucking.”

Crum Trucking, Inc., based in Batesville, Indiana, is an asset-based truckload carrier founded in 1963.

About Vnomics



Founded in 2008, Rochester, NY-based Vnomics Corp. provides True Fuel, a proven fuel saving technology that enables trucking fleets to reduce fuel expense by improving driver and vehicle performance in real-time. True Fuel® combines in-cab driver coaching with automated, easy-to-use fuel efficiency data to help commercial trucking operations and their drivers get the highest possible MPG from every vehicle in their fleet, under any operating conditions. This patented approach to improving driver and vehicle fuel performance is reducing fuel consumption in a rapidly growing number of fleets across all motor carrier and vocational segments, all truck OEMs and all engine and drivetrain configurations. True Fuel is available through leading telematics providers as a value-added upgrade or as a standalone product directly from Vnomics. For additional information, visit www.vnomicscorp.com or call 855-866-6427.



Contact Information

Susan Fall

LaunchIt

<http://www.launchitpr.com>

6198909415

Online Web 2.0 Version

You can read the online version of this press release [here](#).