

## Two Free Car Rental Days in Israel and \$100 Refund Drawing Part of Gems in IsraelÂ□s 5th Anniversary

As part of Gems in Israel's upcoming 5th Anniversary Celebration travelers to Israel who place their bookings through Gems in Israel now have the opportunity to get two free days of car rental in Israel, win a \$100 refund, while getting some great rates on hotels, car rental, tours etc. Gems in Israel will be celebrating its 5th Anniversary on September 15, 2004.

Gilboa, Israel (PRWEB) May 12, 2004 -- As part of Gems in Israel's upcoming 5th Anniversary Celebration travelers to Israel who place their bookings through Gems in Israel now have the opportunity to get two free days of car rental in Israel, win a \$100 refund, while getting some great rates on hotels, car rental, tours etc. Gems in Israel will be celebrating its 5th Anniversary on September 15, 2004.

The two free car rental days will be given on every \$1000 in travel services bookings placed between now and August 2004. In addition, every \$1000 booking will also automatically be entered into a drawing for a \$100 refund on travel services. For additional information see <a href="http://www.GemsinIsrael.com/specials.html">http://www.GemsinIsrael.com/specials.html</a>

Those who will not be traveling to Israel in the near future also have the opportunity to win some prizes by telling a friend about the site, <a href="http://www.GemsinIsrael.com/anniversary.html">http://www.GemsinIsrael.com/anniversary.html</a>

Gems in Israel is an award-winning Web site that spotlights Israel s lesser-known tourist attractions and travel sites, the Gems. It offers unique tours for independent travelers, a series of e-books about Israel as well as a variety of other services and products. A two-time recipient of the Jewish Agency for Israel's Top 10 Site Award, it also publishes a free newsletter, to subscribe, register online, at <a href="http://www.GemsinIsrael.com/subscribe.html">http://www.GemsinIsrael.com/subscribe.html</a>. For easy linking instructions, visit <a href="http://www.GemsinIsrael.com/linking.html">http://www.GemsinIsrael.com/linking.html</a>.

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Contact Information
Yael Zisling Adar
GEMS IN ISRAEL
<a href="http://www.gemsinisrael.com/specials.html">http://www.gemsinisrael.com/specials.html</a>

## Online Web 2.0 Version

You can read the online version of this press release here.