

## Toronto Set to *Go Further* With BioDiesel

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Toronto, ON ([PRWEB](#)) May 13, 2004 - Diesel vehicle owners, and bus and trucking fleets in the Greater Toronto Area (GTA) now have a second convenient local source of BioDiesel, a renewable vegetable oil-based fuel that can increase diesel engine life while dramatically reducing emissions. Topia Energy Inc. held the grand opening of Toronto proper's first BioDiesel fueling pump earlier today at 1001 Queen Street East. Producers of *Go Further*, the film chronicling Woody Harrelson's journey down the Californian coast in a BioDiesel-fueled bus, also attended the ceremony.

The pump, the first to sell BioDiesel in the City of Toronto, will offer a blend called B20, which is 20% BioDiesel and 80% Petroleum Diesel, and Topia Energy BioDiesel Additive-Diesel Fuel Conditioner will be available for purchase in containers. When used as an additive, BioDiesel acts as a lubricity agent, prolonging the life of diesel fuel pumps and cleaning the fuel system.

"We're glad to partner with Toronto's film industry to show how we can all *Go Further* with BioDiesel by opening our second station in the GTA," said Topia Energy President Govindh Jayaraman. "This pump will provide a clean alternative to typical diesel fuel."

Ottawa-based Topia Energy Inc., Canada's largest commercial producer and supplier of BioDiesel, is supplying the fuel.

Hundreds of customers have been frequenting Topia's first station in Unionville, ON, since its March 2 opening, prompting the opening of a second station, conveniently located close to downtown and the Don Valley Parkway..

Thousands of fleet vehicles have driven millions of kilometers using BioDiesel in Canada. It is a fuel that can be used in place of petroleum diesel in any diesel engine, generator, pump or heater, few or no engine modifications. Using BioDiesel helps to reduce waste and support Canadian agriculture because BioDiesel is a fully renewable fuel, made from local crop vegetable oils and used cooking greases. BioDiesel also produces much lower emissions than regular diesel fuels and using it improves local air quality and contributes to the reduction of smog and acid rain by significantly reducing the toxic emissions associated with petroleum diesel fuel.

BioDiesel also contributes to the health of Ontarians. Replacing Petro diesel with Topia Energy BioDiesel reduces smog and improves local air quality in one quick step. The main components in smog - ground level ozone and particulate matter - are lowered by 40% to 50% with the use of Topia Energy BioDiesel.

BioDiesel can also help Canada meet commitments under the Kyoto protocol. Use of B20 reduces life-cycle carbon dioxide emissions by up to 17%, while stimulating regional economic development in farming



communities.

"This is now our second opening of a station in three months," Goldberg (have to introduce him earlier) added. "Canada produces huge amounts of canola and soybeans, which are the major components of BioDiesel. We want to support the farm economy, and the environmental benefits are very important to us as well."

BioDiesel is helping to extend Canada's petroleum reserves and reduce our dependency on foreign sources. BioDiesel is the only fuel to be classified as entirely non-toxic; it biodegrades faster than sugar, is ten times less toxic than table salt and produces exhaust that some say smells like popcorn or French fries.

BioDiesel can be used in its pure form (B100), or blended with petroleum diesel at any level. It significantly reduces emissions such as carbon monoxide, unburned hydrocarbons and particulate matter. It is nontoxic, biodegradable and essentially free of sulfur and aromatics. BioDiesel offers similar fuel economy, horsepower and torque to petroleum diesel while providing superior lubricity.

"The Certified: BioDiesel Driven program ensures that our fuel is consistently meeting the standards and specifications that automobile manufacturers set down for BioDiesel fuel," explained Jayaraman. "Quality is important to us and it's important that people realize that third party testing and quality control are critical elements for the future of our fuel. We've adopted the same passion for quality that have helped bring BioDiesel to the mainstream in Europe." Independent labs test Topia Energy BioDiesel fuel under the Certified: BioDiesel Driven program to meet the most exacting standards in the world.

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