



Panasonic Racing launches new website

Panasonic Racing's new website panasonic-europe.com/racing has regular competitions offering fantastic prizes over the course of the F1 season. The monthly helmet design competition invites you to create your own design, plus the interactive build a kart game offers the chance to win a VIP karting day with the Panasonic Toyota drivers Olivier Panis and Cristiano Da Matta. Other main prizes include a visit to a test session, a day at the Toyota factory, signed driver helmet, VIP tickets to a race and Panasonic products.

([PRWEB](#)) May 14, 2004 -- Panasonic Racing launches new website

Panasonic, title partner of the Toyota Formula One team, is supporting its association with the launch of its brand new website panasonic-europe.com/racing.

At the core of the website are regular competitions which offer fantastic prizes over the course of the season.

The monthly helmet design competition invites you to create your own design with the winners getting it applied to their own brand new F1 helmet. Plus, the interactive build a kart game offers the chance to win a VIP karting day with the Panasonic Toyota drivers Olivier Panis and Cristiano Da Matta.

Other main prizes are a visit to a test session, a day at the Toyota factory, signed driver helmet, VIP tickets to a race and Panasonic products.

The site will also feature regular trackside reports from journalist Will Buxton and video diaries by team members including the drivers as the team embarks on its third season at the pinnacle of motorsport.

Significant progress has been made and the team is ready to begin its quest for top ten grid positions and regular points in 2004.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).