



## **NEW Truck Drivers' Job Board Rolls to Life!**

*JobsInLogistics.com, the largest job board for logistics and transportation professionals, announced today a successful debut for JobsInTrucks.com, a new job board targeting truck drivers. In its first month of operation, JobsInTrucks.com is attracting thousands of drivers to view more than 3,000 jobs from leading trucking companies. To us, it illustrates the expansion of Internet job boards from management to hourly candidates. The press release below has full details. Thank you for taking the time to review this release and please don't hesitate to contact me with any questions.*

*Best regards,*

*Don Firth*

*E-mail: [don@jobsinlogistics.com](mailto:don@jobsinlogistics.com)*

*Phone: 1-877-562-7678, M - F, 9:00 AM to 5:30 PM, EST*

**([PRWEB](#))** May 13, 2004 -- FOR IMMEDIATE RELEASE

**NEW Truck Drivers' Job Board Rolls to Life!**

**JobsInLogistics.com Successfully Launches JobsInTrucks.com!**

SUNNY ISLES BEACH, FL (May 12, 2004) -- JobsInLogistics.com announced today a successful debut for JobsInTrucks.com, a new job board service that specializes strictly in assisting trucking companies and private fleet operators with finding quality driver candidates. In its first month of operation, JobsInTrucks.com has listed more than 3,000 driver job opportunities nationwide.

For more than four years, JobsInLogistics.com has been the leading job board for companies hiring transportation and logistics management professionals. But due to extensive branding from advertisements in the Internet and transportation magazines, the job board also attracts thousands of drivers seeking company and owner-operator positions. To assist these candidates, JobsInLogistics.com has introduced JobsInTrucks.com as a specialty board to offer drivers top career opportunities across the United States and Canada.

"It is a real pleasure to assist drivers with finding great career opportunities," said Don Firth, president and CEO of JobsInLogistics.com. "During my career I have directed both carrier and large private fleet operations. I consider drivers to be true professionals and ambassadors of their companies. They not only possess superior driving skills, but also impact their company's image. In most cases, the driver is the only person the customer meets face-to-face. The supplier is judged not only by on-time delivery but also by the courteousness and professionalism of the drivers."

In this tight driver labor market, leading carriers such as Cardinal Logistics, Schneider National, Yellow Transportation, Exxact Freight and SMX are offering highly-competitive wages to drivers. To assist their hiring efforts, JobsInTrucks.com is conducting a major promotional campaign to attract top drivers to fill their positions.



"We are currently attracting thousands of drivers to review opportunities on JobsInTrucks.com," Firth said. "In addition, JobsInTrucks.com is growing rapidly as new carriers are taking advantage of our introductory rates to post driver jobs and review the driver resume database."

###

About JobsInTrucks.com:

JobsInTrucks.com is a division of JobsInLogistics.com, Inc., the leading online career and recruiting board for the transportation, logistics, supply chain, distribution and manufacturing professions. JobsInTrucks.com is dedicated to assisting companies hire top professional drivers for all their trucking needs.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: [www.HRmarketer.com](http://www.HRmarketer.com)) on behalf of the company listed above.



**Contact Information**

**Don Firth**

JobsInLogistics, Inc.

<http://www.jobsintrucks.com>

(877) 562-7678

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).