



Upgrading your German car audio system just got easier.

The IQ Line from Rainbow Car Audio has been tailored to fit select makes and models.

([PRWEB](#)) May 16, 2004 -- German Hi-Fi audio components designer and manufacturer, Rainbow Car Audio, is excited to introduce its new IQ Line of car audio speakers, tailored to fit select car models without altering the original auto manufacturer designed interiors. These speaker sets have been customized specifically for Volkswagen, Audi, BMW, Mercedes, and several other automobile lines.

The IQ Line has been designed to be installed in the original factory locations and have been acoustically tuned for each car model. The average driver can easily install them with basic technical and mechanical knowledge.

“Most off the shelf speakers will fit any car, but I don’t know of any speaker manufacturer that has optimized each crossover for a flat frequency response like we did at Rainbow Car Audio. The optimization of the crossover is the key to perfect sound,” Stefan Jelko, from Rainbow Car Audio, explained, “We have found that the average car owner wants to upgrade their audio system but does not want to dismantle, cut holes and retrofit the car.”

Perfect sound is insured thanks to car specific acoustic tuning. This is achieved through separate crossovers on the right and left to precisely balance the phase and level of the different axes from the mid-ranges and tweeters. IQ speaker sets provide optimal performance and fit perfectly down to the millimeter in most of these select lines of automobiles.

About Rainbow Car Audio

Rainbow Car Audio is a designer, manufacturer and distributor of high-performance audio systems for the mobile and professional markets. Founded in 1984 by Paul Jelko, Rainbow Audio has been pushing the limits of audio design and engineering for the last twenty years. Headquartered in Bad Rappenau, Germany, Rainbow supports distributors throughout the Americas, Europe, the Middle East, Africa, and Asia.

Rainbow Car Audio employs progressive German engineering standards and a global business philosophy in designing Hi-Fi audio components. Rainbow has been winning performance, design and sound awards worldwide with its innovative design, handcrafted manufacturing, and distinct sound for the last two decades. Rainbow has a strong devotion to research and development, pouring nearly fifty percent of its resources back into R&D.

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