

## Salem NationaLease Enriches its Service

Software agreement with Richer Systems Group Inc. allows for implementation of Enrich Transportation Management System

(<u>PRWEB</u>) May 16, 2004 -- Richer Systems Group (RSG), the leader in software solutions for the fleet management industry, announced that Salem NationaLease of Winston Salem, North Carolina, one of the largest NationaLease affiliates, is the latest transportation services provider to implement the Enrich Transportation Management System (TMS).

The partnership will allow Salem to access the complete range of functionality offered by the Enrich TMS, capable of managing the entire enterprise of full service truck rental and leasing companies including dedicated and logistics services.

"We saw Enrich as the only business system capable of handling all facets of our operations." said Tom Teague, president and CEO of Salem. "This will become a key element supporting the growth of Salem and its reputation for customer service excellence."

Eric Richer, president of Richer Systems Group, added, "Salem NationaLease required comprehensive functionality within a single and highly integrated suite of business applications. Enrich will be able to deliver those requirements and we are excited about the benefits that Salem will enjoy as a result."

Salem has committed to install the maintenance, asset, contract and financial management modules of the Enrich system. Also slated for implementation are software modules for fuel sales, fuel tax and license compliance, and business intelligence.

RSGÂ s Enrich product offers modules for every aspect of the transportation services industry from full service lease and rental operators to common carriers. Comprehensive functionality, complete integration and simplified IT administration are the hallmarks of the Enrich software system. Customers can deploy the Enrich software modules, in whole or in part, to meet the unique requirements of each enterprise.

## About Richer Systems Group

Richer Systems Group Inc. is the leading vendor and developer of ERP and asset management & maintenance software solutions to the fleet management industry. It also provides consulting, software and hosting services (ASP) in support of its software. Founded in 1990, the company maintains a head office in Calgary, Alberta and additional offices in Phoenix, Arizona and Detroit, Michigan. RSGÂ $\square$ s asset management & maintenance solutions are also applicable to and have been deployed by the owners and operators of private and private-type fleets.

RSGÂ□s flagship product Enrich is in use throughout North America by leading companies in the commercial transportation field including full service lease & rental, common and dedicated carriers. Enrich software modules manage: financial accounting, equipment maintenance, inventories, maintenance facilities, lease, rental & maintenance contracts, trucking operations, warehouse operations, fuel and fuel tax management, payroll & human resources. For further information, contact 800-491-7780 or log on at <a href="www.richer.ca">www.richer.ca</a>

About Salem NationaLease



Salem NationaLease is a transportation services company based in Winston Salem, North Carolina. Salem specializes in full service truck leasing, commercial truck rental, guaranteed contract maintenance, dedicated contract carriage and logistics services. For further information, contact us at 336-768-6800 or online at <a href="https://www.salemleasing.com">www.salemleasing.com</a>.

###



Contact Information Jerry Grymek LMA http://www.richer.ca

## Online Web 2.0 Version

You can read the online version of this press release here.