



Avoid The Driving Trip Blues

*Royal Purple Offers Tips To Help Travelers
Say No To Vacation Trauma*

([PRWEB](#)) May 16, 2004 -- Overheating. Running out of gas. Breaking vital car parts. Not to mention the bickering, finger pointing and I-told-you-so's that follow. Welcome to the world of vacation trauma, also known as the Driving Trip Blues.

We hate to see people suffer on a vacation, especially since it can be so difficult to find the time to get away these days, says T. Mark McFann, marketing director at Royal Purple. Nobody wants their driving trip to feel like the inspiration for a National Lampoon movie. That's why Royal Purple put together these tips to help travelers avoid some of the major causes of vacation trauma.

Overheating. Who wants to waste precious travel time stuck on the side of the road with the hood open and steam shooting out? It's easy to avoid getting all hot and bothered in most vehicles just by adding a super coolant, like Royal Purple's Purple Ice, to the radiator, whether or not you run anti-freeze.

Engine failure. Don't get stuck waiting for an engine transplant at Joe Bob's Garage in the middle of nowhere. Check the motor oil level before you leave. Make sure the dipstick reads Full. And make sure you're running the right viscosity of oil for the weather; you may need to run a different grade in the winter than in the summer.

Running out of gas. Sorry are the travelers whose gas gauge doesn't work properly or who forget to look at it (and believe us, this happens!). Once you've crossed equipment failure and user error off your pre-trip checklist, you can go the distance, literally, by switching from your regular motor oil to Royal Purple synthetic motor oil, which increases your vehicle's range between fill-ups.

Transmission triage. Traffic, towing and heat can kill a transmission. You can lengthen the life expectancy of your automatic or manual and improve your vehicle's performance and gas mileage, too by changing over to Royal Purple synthetic transmission fluid before you head out on the highway.

Royal Purple lubricants are made from a blend of synthetic oils and the company's proprietary, synthetic Synerlec additive technology. Synerlec greatly reduces heat and wear, and it provides excellent rust/corrosion protection.

Royal Purple Motor Oil is available in all manufacturers' recommended grades for cars and trucks, motorcycles, ATVs, snowmobiles, racing engines and RVs. It's compatible with both gasoline and diesel engines. And unlike some synthetic motor oils, all of Royal Purple's street oils are API certified, so they won't void a new vehicle's warranty.

About Royal Purple

Royal Purple makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple and its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com

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