



No Bacteria Behind Brooke Burke's Bum

How clean are the seats in limousines, really? When you sit in a limousine, do you try not to think of how many high school kids have vomited in the back seat? Better yet, the number of late night back-seat tryst.

Beverly Hills, CA ([PRWEB](#)) May 26, 2004 -- Well calendar girl and this months FHM cover girl Brooke Burke didn't have to, thanks to Maybach and Sway. As the host of last weeks 13th Annual Music Video Production Association Awards show, Ms. Burke was treated VIP style. She was chauffeured to and from the event in the luxurious 2005 62 Maybach, vomit free. "This is no prom mobile." Said Romel Bowens, founder of Sway, a new high-end car service premiering this summer, that will exclusively offer a six-city 62 Maybach fleet to its members.

Just look around, it's no secret. The majority of limousine company's revenue comes from the pockets of the 18-24 demographics. A market that pools their money together with one thing on their mind, well maybe two. Limousines are no longer for the sophisticated. Its era has come to and end. "I wouldn't be caught dead in a limo," said Romel Bowens. "A limo is to a Maybach, what gold is to platinum." Some look at limousines as the new middle class mode of public transportation.

So, the next time you're going out on the town in a limousine, be sure to bring a seat cover or better yet, do yourself a favor and call Sway.

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