



## Introducing AutoEval – Empowering Used Vehicle Buyers

*Buyers shopping for used cars, vans, or light trucks can now call AutoEval to get an on-the-spot evaluation before they spend their hard-earned money. A mobile evaluation service geared towards buyers in northern New Jersey and parts of New York, AutoEval started its operations on May 10, 2004.*

Teaneck, NJ ([PRWEB](#)) May 27, 2004 - Responding to a wide consumer outcry to know more about a vehicle's condition prior to purchase, AutoEval allows prospective buyers to schedule a same-day appointment with a trained technician, who arrives at the site of the vehicle in a van outfitted with high-tech diagnostic equipment. After performing the standardized evaluation, the technician explains all key findings to the buyer, and immediately issues him/her a comprehensive report.

AutoEval's evaluation process is more thorough than its competitors' due to the use of diagnostic equipment and wireless technology. Each van is equipped with 1) a diagnostic scan tool to examine the engine's performance, 2) a battery/starter/alternator tester to ensure enough power is distributed throughout the vehicle, 3) an ABS and airbag diagnostic tool to check for any faults in the system, and 4) an air conditioner tester to ensure that the vehicle will meet cooling demands during hot weather. In addition, a thorough interior/exterior inspection is performed, and information on any recalls related to the make, model, and year of the vehicle as well as a vehicle history report are provided.

AutoEval is guided by three cornerstones – independence, knowledge, and peace of mind. AutoEval is not affiliated in any way with any used car dealerships, sellers, or vehicle repair facilities. Nor does AutoEval perform any repairs. By omitting these improper relationships and the performance of services, AutoEval eliminates any perceived conflicts of interest. The buyer and the seller can trust that an objective evaluation is being conducted through this independent approach.

The knowledge that the consumer gains through AutoEval enhances the purchasing process for the both buyer and seller. Through AutoEval's detailed evaluation report, vehicle history, and technician's discussion, the consumer is given information that will prove useful both before and after their purchase. The consumer is then empowered to make a sound purchasing decision and avoid a potentially costly mistake.

Peace of mind is the natural byproduct of the services that AutoEval provides. Now the consumer can feel more at ease with their decision, knowing that they have been given the information they need to validate their purchase. Buying a used vehicle has never been easier with AutoEval providing the automotive evaluation and information needed.

Jason Bass and Adam Ostaszewski established AutoEval as a limited liability company in September 2003. Seeking to change the way used automobiles are bought and sold, AutoEval's mission is to provide knowledge and peace of mind to potential buyers of used vehicles through an independent automotive evaluation service.

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**Online Web 2.0 Version**

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