



FuelCellCarNews.com Exclusive Feature Article "Coming In Out of the Cold: Hybrids Put to the Test"

FuelCellCarNews.com and www.RenewableEnergyStocks.com are pleased to provide investors interested in fuel cell news and renewable energy stocks an exclusive article "Coming In Out of the Cold: Hybrids Put to the Test" by Jen Lee. To give investors insight on the industry, the article includes an interview with Mike Rosenberg, Director of Corporate Relations at Ballard Power Systems, a leading supplier of fuel cell technology.

Point Roberts, WA (PRWEB) May 29, 2004 --www.FuelCellCarNews.com and www.RenewableEnergyStocks.com are pleased to provide investors interested in fuel cell news and renewable energy stocks an exclusive article "Coming In Out of the Cold: Hybrids Put to the Test" by Jen Lee. To give investors insight on the industry, the article includes an interview with Mike Rosenberg, Director of Corporate Relations at Ballard Power Systems, a leading supplier of fuel cell technology.

FuelCellCarNews.com and RenewableEnergyStocks.com offer investors research links, news and company links within the renewable energy sector and fuel cell technology sector. The sites also feature a growing list of the participating public and private companies.

Coming In Out of the Cold: Hybrids Put to the Test (Excerpt)
By Jennifer Lee

InvestorIdeas.com recently caught up with Mike Rosenberg, Director of Corporate Relations at Ballard Power Systems, a leading supplier of fuel cell technology, to ask some of the key questions about how the company is leading the way in the industry:

With all the recent attention and popularity that is being given to hybrid vehicles, as an emerging choice for fuel conservation, a good deal of customers will be standing in line in northern parts of the world. Keeping this in mind, how is Ballard working on the cold weather start up problem, associated with hybrid and fuel cell vehicles?

Answer: Today, Ballard's fuel cells run in sub-zero conditions. In fact, Ballard has already demonstrated freezability (i.e. freeze storage) in the lab down to -40o C for its current MK 902 stack module. Individual unit cells have been tested and have operated in multiple freeze start cycles from -15o C without degradation to normal operating performance.

In 2004, Ballard has set a goal to demonstrate freeze start capability along with increased durability and a reduction in catalyst loadings while ensuring overall engine performance, reliability and cost. Achievement of this goal will be clear evidence of Ballard's continued technology leadership.

Who are some of the car companies Ballard currently supplies fuel cell technology to and has there been any recent interest from new clients?

Answer: Ballard continues to see strong interest by automotive companies in its fuel cell products. In 2003,



Ballard supplied fuel cell products to six of the top ten worldwide automakers, including DaimlerChrysler, Ford and Honda. In 2003 Ballard added two new automotive customers. Ballard's industry leadership and capability results from our experiences since 1993 with ten of the top 15 automakers that have built more than 110 vehicles (including 45 fuel cell buses) using Ballard's fuel cells.

In 2004, we continue to deliver fuel cells to our partners and customers that are being integrated into fleet vehicles. These fleet vehicles powered with Ballard's fuel cells will yield a wealth of operational data under everyday driving conditions that we will use to optimize the design of our next generation fuel cell engine which is currently under development.

Link to the full article: www.FuelCellCarNews.com/Companies/FuelCellCarnews/Articles/Hybrids.asp

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For more information contact:

Dawn Van Zant / Trevor Ruehs

Toll free: 800-665-0411

Email: dvanzant@investorideas.com or truehs@investorideas.com

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**Contact Information**

Dawn Van Zant

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