



TireStamp Launches TireVigil™ - A Fleet Tire Asset Tracking System

May 25th, 2004, Detroit, Michigan - TireStamp today launched its TireVigil™ family of tire asset tracking and analysis products at the Telematics Update 2004 Detroit annual conference being held at the Detroit COBO Center. The TireVigil™ suite of products performs enhanced data analytics that enable TireVigil™ customer's complete accountability and maintenance of their tire assets.

Detroit, MI ([PRWEB](#)) June 2, 2004 - TireStamp today launched its TireVigil™ family of tire asset tracking and analysis products at the Telematics Update 2004 Detroit annual conference being held at the Detroit COBO Center. The TireVigil™ suite of products performs enhanced data analytics that enable TireVigil™ customer's complete accountability and maintenance of their tire assets.

TireVigil™ products include TireVigil™, TireVigil™ In-Tow (for fleet trailers) and TireVigil™ Lite for retail tire distributors. TireVigil™ provides the automotive industry with the first fleet tire management and asset tracking solution combining complete tire life-cycle information. Tire data is analyzed utilizing industry performance algorithms and reports and alerts are generated that provide fleets with: tire operational performance, tire manufacturer, type and size, by vehicle, by depot or across entire fleets, geographical areas of operation, and details a tires tread wear history, operating temperature, pressure, retread history and complete maintenance and failure summaries.

"We have developed an open-approach that is gaining wide industry support" said Scott Feagan, TireStamp's CEO. "TireVigil™ development has included the integration of Tire Pressure Monitoring Systems (TPMS), RFID technologies for embedded tire applications, sophisticated Pocket PC hand held applications for service bays, back-end portal and data warehouse technologies that when combined allows passenger and commercial fleets to manage all their tire assets whether on-the-road or elsewhere within the fleet organization."

TireVigil™ is enabled by Telematics Service Providers who license the TireVigil™ components from TireStamp. TireVigil™ includes In-Bay, On-Board, and Navigator components along with embedded licensed components. Benefits to fleets include: cost savings through reduced enroute delays, extended tire life, increased retreading, improved tire performance, increased driver retention, better fuel utilization, improved tire inventory management and increased fleet safety.

About TireStamp

TireStamp is the leading tire data analytics company, applying advanced tire research and utilizing tire industry experts and advanced data tools to bring value to its fleet clients through its analysis of fleet tire data. Its TireVigil™ suite of products allows fleets to collect and analyze relevant tire data to reduce operational costs and improve operational efficiencies and fleet safety. For additional information please visit our web site at www.tireStamp.com.

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