

Ladies! Racetrack Sportswear Speeds at Full Throttle! Arizona female racer combines her love of import cars with apparel design to create a sportswear line for female racers alike.

Speed is a familiar term for Audra Tienswang, who is not only the owner and designer of R8cergirl, but is also an import racer girl herself. For Audra, what was once a dream became a reality; she combined the love of import racing and apparel design. R8cergirl's sportswear line consists of simplified import car drawings on shirts in a vast array of color schemes. When you're ready to spend a day at the track, R8cergirl has casual and comforting clothing for females of all ages, even for the little racer baby girls!

([PRWEB](#)) June 3, 2004 -- R8cergirl's concept first came about nearly a year ago after Audra searched for apparel for female racers and could not find any on a baby tee replicating her Honda Civic. While other import car apparel companies concentrated on what men want first and the ladies last, she resolved the problem by test marketing her idea with iron-on transfers. Better known as R8cergirl Clothing for the Female Import Racers, it officially took off this year after numerous replies to Audra's brilliant idea. Audra's boyfriend, Armando Aguilar referred her to a screen printer to have each of her hand drawings mass-produced.

Audra's designs varies from the R8cergirl logo, various clean body import cars, slogans, to original Japanese cartoon-like female racers. "I'm not into the fanciness of the neon under-glow stuff and the huge wings depicted in my designs. I just like the clean body of the car," Audra says. R8cergirl designs are printed on everything from one-shoulder tops to long sleeves, and also little girl sizes. Armando's eight-year-old sister, Selena loves to play with toy cars and never knew girls could race. Selena assumed only guys could race until Armando told her, "Girls race too! Audra does!" Her face lit up in excitement from his response and it gave her hope.

What sets R8cergirl apart from many other businesses is by maintaining a friendship with their customers. Newsletters are sent via e-mail to customers from California to Maryland announcing stories regarding car-related topics to female racers and their cars. Audra says, "It's not all about pushing shirt sales. I would like to encourage girls to be knowledgeable in their cars' functions as a racer, rather than deciding which after-market lights look pretty just to look like a racer. My newsletter will teach an auto term each issue." What do other females have to say about R8cergirl? One of the R8cergirl customers, Alicia Carrillo of Phoenix, Arizona says, "I have never seen clothing for racer girls!" Also, Vanessa Zamoras of San Bernadino, California comments, "R8cergirl clothing is different from all the other female racer apparel because it is actually founded and made on what us girls think is cute and unique!" Audra also adds, "Me, Armando and my best friend Erin went to a car show in L.A. back in March. A girl asked if she could take a picture with us! I was surprised how we caught so many people's attention among a huge crowd!"

Currently, the business is conducted via e-mail and designs are viewable on the website. Orders are shipped out in a nifty gloss Chinese take out box in either red or black. R8cergirl decals are also available, not only to stick on the car, but also on a racing helmet! Don't be discouraged if your car cannot be found, you could e-mail feedback.

R8cergirl has infinite design ideas and will be introducing purses and car accessories into the line soon. If you want to catch a glimpse of how these shirts look like in person, you may spot R8cergirl's models and promoters



nearby a R8cergirl car at numerous car shows and racing events all across Southern California and also locally in Phoenix.

Whether it would be Audra's black car displaying the R8cergirl's distinct logo on her side windows or Armando's white Acura RSX Type S that displays it across his hood. Due to the high interest of R8cergirl's niche, photographs had been taken and posted on numerous websites throughout the internet.

Basically, the mission of R8cergirl is to inspire females of all ages that they can race as well as do anything equally in a male dominated world. Later, they plan to sponsor female racing classes in local and national events. Clothing for a function- that definitely is R8cergirl. For additional information on becoming a R8cergirl, please contact Audra Tienswang or Armando Aguilar at (602) 738-5780 or visit R8cergirl's website at <http://www.angelfire.com/punk4/r8cergirl>

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Online Web 2.0 Version

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