

TR Cutler Writes about South Carolina's American LaFrance ISO 9001 Registration from TUV Rheinland in June Industrial Connection

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(<u>PRWEB</u>) June 4, 2004 -- TR Cutler, Associate Editor of Industrial Connection, and founder of the Manufacturing Media Consortium of 1600 journalists worldwide writing about trends in manufacturing, profiled the Ladson, South Carolina American LaFrance manufacturing certification by TUV Rheinland for the June issue. American LaFrance produces and distributes a comprehensive line of fire and emergency apparatus including chassis, aerials, ambulances, rescue and wildland vehicles.

Industrial Connection is the only Manufacturing dedicated publication covering the southeast. Cutler added that, "Starting in the July issue we are going to see a series of articles about quality, and manufacturing process improvement from Six Sigma to Lean Manufacturing to Job Scheduling. We are also going to have a very concentrated focus on ETO (Engineer-to-Order) Manufacturing, because these custom manufacturers have been the beacon of the sector."

Circulation of the publication is 15,000 and distribution is free of charge in the readership states; \$35 annually throughout the rest of the United States, and \$105 internationally. Cutler can be reached at trcutler@industrialconnection.net or a trcutler@trcutler.com.



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