



Unique, Free Online Service for Millions of Car Owners

DingIT Â offers a unique free service that saves time and money to millions of car owners by allowing them to receive estimates for their auto body work over the Internet. This service saves the car owners the need to spend hours driving to auto body shops to obtain estimates.

([PRWEB](#)) June 4, 2004 -- How Does It Work?

Car owners go to the web site (<http://www.DingIT.com>), supply the vehicle information, the areas from which they want to get estimates, and upload some pictures of the damage. Once they submit the case pre screened auto body shops in the specified area(s) get the lead including the pictures. Subsequently, they generate and submit back preliminary estimates. Then, the car owners are notified by email, access their free DingIT.com account and view the estimates. After receiving several estimates they contact the auto body shop of their choice.

Â Our objective is to save time and money to consumers by solving the inefficiencies that exist today in the dent repair process. To do so we bring the concept of an online marketplace to the dent repair industryÂ says Mr. Eyal Golan, co-founder and head of marketing and sales at DingIT Â. Â Beyond the convenience and savings DingIT.com also brings peace of mind to the car owners since DingIT Â pre-screens every body shop, thus the consumers know that they get estimates only from qualified shopsÂ Says Mr. Sagi Smolarski, co-founder and head of development.

DingIT.com benefits also the auto body shops since it enables them to reach new customers conveniently. Furthermore, DingITÂs proprietary software integrates well with their existing estimating systems, thus creating an estimate is a matter of a few minutes.

In summary, DingIT Â introduces a new, free, convenient service that benefits both car owners and auto body shops. For the car owners it saves time by allowing them to get estimates over the Internet. It also saves them money by the mere fact that auto body shops now compete over their business. And in addition DingIT Â pays them back 5% of the cost of the repair. For the auto body shops DingIT.com introduces a new, simple way of reaching new customers.

About DingIT Â

DingIT Â is an independent service company based in Los Angeles. Its objective is to solve the inefficiencies that currently exist in the process of repairing dents by exploiting Internet technology to bring the convenience of the online marketplace concept to the car owners. Â It is surprising that this market that consists of over 30 millions consumers a year was never tapped into by any software or service company. They typically focused on solutions for insurance companies and body shops, but not for the car owners, which is what we didÂ says Mr., Golan. DingIT.com started operating in 2003, initially in West Los Angeles and later started expanding to Greater Los Angeles and other cities.

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DINGIT.COM

<http://www.DingIT.com/press.php>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).