



## Free Website For Every Auto Dealer In The Nation

*Advanced Auto Dealer Strategies is offering dynamic, database driven websites for every auto dealer in the U.S.A for FREE with a subscription to their Search Engine Optimized auto portal.*

Stillwater, MN ([PRWEB](#)) June 4, 2004 - Advanced Auto Dealer Strategies is offering dynamic, database driven websites for every auto dealer in the U.S.A for FREE with a subscription to their Search Engine Optimized auto portal.

Each dealer's inventory and website is being linked to Advanced Auto Dealers' main portal site at [www.usednewcars.com](http://www.usednewcars.com), which is being search engine optimized to rank in the Top 10 on the major search engines for over 3,500 auto search terms that will result in an estimated 8 million website visitors monthly.

The company claims to have spent the past 9 months engineering and testing their website technology to be the most advanced vehicle search site in the country. They are actively promoting the portal via pay per click and other online and offline marketing strategies.

Traditional auto dealer marketing and advertising strategies just don't cut it anymore. Advanced Auto Dealer Strategies recognizes this and is in the business of developing tools and products to specifically improve the flat and declining sales of auto dealers by bringing them an unparalleled Internet solution.

The consumer today is jumping on the Internet and using their favorite search engine to find exactly what they want, said AADS President Larry Hering. If you are looking for a specific car, for instance, most people look for the make and model using a search engine. Our portal site is going to come up on the first page of search results when we are fully optimized. The websites we are giving away are not the static, one-page sites that most services offer or the franchisee sites that have limited administrative control and can't be optimized to score high in the search engines. They are dynamic and customizable for every dealer with their own text, logos, photos, domain, e-mail addresses, vehicle show rooms with unlimited number of cars, lead and traffic tracking, wholesale Intranet and many other essential functions, auto dealers said they were looking for when we did our research.

Along with the main portal site being optimized, each dealer's website will be search engine optimized by geography. The geographic optimization is being done so consumer traffic is driven directly to the dealer's website and or physical location based on their regional area, which will separate them from their competition.

Advanced Auto Dealer Strategies recently launched an eBay auction service and marketing programs for dealers named Car Lot Solutions. The AADS development team is continuing to work on value added products for all auto dealers and will be announcing several products in the fall of 2004.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).