



## The new Magnum aims to please

*June 8, 2004; Miami , Fl - Don't Think Twice Media , a New York based- agency, is poised to send South Florida into trembling ecstasy with the new Magnum; Dodge Magnum 2005. Don't Think Twice Media 's southern representative, Buggah D. Govannah of On Point Entertainment & Marketing (OPEM) , the Miami-based marketing firm that brought you behind- the- scenes with Wyclef Jean and inside the studio with Cool & Dre , invites you to come closer , touch and experience unmatched pleasure and satisfaction with Dodge Magnum 2005.*

([PRWEB](#)) June 10, 2004 -- The marketing effort , which will take place at various Bally's Total Fitness centers and exclusive events across South Florida, will afford many prospective buyers of the new Dodge Magnum's exquisite interior of leather and high-tech navigational systems , an upfront and personal show. Three shimmering, flawless and massive Dodge Magnums will be on display and open for touch trial and inquiry, all under the backdrop of fashionable free gifts courtesy of Dodge Magnum 2005.

The colossal campaign starts at these various locations between 5pm and 9pm.

Tuesday June 8th, 2004:

Bally's Total Fitness Centers  
21069 Military Trail, Boca Raton, Fl  
8181 N.W 12th st, Miami, Fl  
2701 S. University Dr. Davie, Fl  
10840 Pines Blvd., Pembroke Pines, Fl

Saturday, June 12th, 2004: at the Crockett Foundation 5th Annual Football camp formed by Henri Crockett of the Minnesota Vikings at Mitchell Moore Park in Pompano Beach.

Sat, June 12th at the 'Got Game? ' National Prostate awareness Campaign at University of Miami.

Monday June 14th-

Bally's Total Fitness Centers  
3455 NE 207 St., North Miami, Fl  
14875 S. Dixie Hwy., Miami, Fl  
620 Riverside Dr., Coral Springs, Fl

Tuesday June 15th- Florida Marlins vs. Chicago White Sox Baseball game at Pro-Player Stadium.

Bally's Total Fitness Centers  
10840 Pines Blvd., Pembroke Pines, Fl  
1901 W. 36th Street, Hialeah, Fl  
13790 SW 56th St., Miami, Fl

Thursday June 17th ' Florida Marlins vs. Chicago White Sox Baseball Game at Pro-Player Stadium

Friday, June 18th ' Anthony Hamilton Live in Concert at James L. Knight Center.



Monday June 21st Â BallyÂs Total Fitness Centers  
501 Village Blvd., West Palm Beach  
750 W. Sunrise Blvd., Ft. Lauderdale, Fl  
8851 S.W 107 Ave., Miami  
959 E Commercial Blvd., Ft. Lauderdale, Fl

Tuesday June 22nd-  
BallyÂs Total Fitness Centers  
21069 Military Trail, Boca Raton , Fl  
8181 N.W 12th Ave., Miami  
14875 S. Dixie Hwy., Miami, Fl / 6201 Riverside Dr.,

Monday June 28th Â  
BallyÂs Total Fitness Center  
2701 S. University Dr., Davie  
16720 NE 6th Ave., N. Miami Beach Fl  
9559 E. Commercial Blvd., Ft. Lauderdale, Fl

Tuesday June 29th Â  
BallyÂs Total Fitness Center  
8851 S.W 107 Ave., Miami, Fl  
1901 W. 36th St. Hialeah, FL  
13790 SW 56th St. Miami Fl

For further information regarding obtaining coverage of the Dodge Magnum 2005Âs South Florida promotional Campaign as well as exact times of presentation, please contact On Point Entertainment and Marketing at 305-377-8300.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).