



Bright Ideas For The New Beetle

Autotecnica Introduces A Line Of OEM-Quality Chrome Exterior & Interior Styling Accessories

Chatsworth, CA ([PRWEB](#)) July 15, 2004 -- Autotecnica introduces a line of OEM-quality chrome accessories for the new Volkswagen Beetle. The clean-looking exterior and interior styling products install in just minutes, and they're available to fit 1999-2004 models.

Autotecnica's new Beetle product line includes a variety of exterior styling accessories, such as a chrome grill cover, outside mirror covers, head lamp and tail lamp trim, fog lamp and brake lamp covers, door handle covers, bumper guards, side molding covers, pillar covers and rear trunk lid covers. Autotecnica's chrome gas door covers even include rivets that are color-matched to the vehicle's paint for a truly custom look. For the interior, Autotecnica now offers such bright accessories as a shift gear frame, door handle covers and power switch covers.

"These are not universal-fit products but vehicle specific products," notes Alan D. Kantor, president and CEO of Autotecnica. "We have designed each accessory to follow the new Beetle's contours beautifully and enhance its factory styling. These are high-quality parts that fit right and install easily. They even come with a three-year warranty."

The majority of these accessories are made from ABS injected plastic with a brilliant chrome nickel finish. They come with top-quality 3M tape and adhesive promoter, and can be installed in 15 minutes or less.

Autotecnica offers OEM-quality styling accessories for many of today's most popular vehicles, including Chrome trim products for the VW Beetle, Mini Cooper, Audi A4, PT Cruiser, Ford Focus, Honda Civic, Jeep Cherokee, GM Truck, Ford Truck, Dodge truck, and Cadillac Escalade. The company's high-value product line includes chrome exterior and interior dress-up accessories, shift knobs, racing pedals and more, under such popular brand names as EVO, TypeR, Targa, Carex Sports, Monza and Niken. Autotecnica focuses on providing the best possible customer service, while strongly supporting traditional automotive aftermarket distribution channels. For more information, contact Autotecnica Inc., Dept. __, P.O. Box 3566, Chatsworth, CA 91313, 800-515-6438 ext. 305, www.autotecnica.com.

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