

Zonar and Bytecurve to Advance Innovation, Safety and Efficiency Solutions in School Transportation Market

Strategic Partnership Equips Pupil Transportation Leaders with Cohesive Bus Scheduling, Dispatch and Employee Management Technology

SEATTLE and NAPERVILLE, Ill. ([PRWEB](#)) March 15, 2021 -- [Zonar](#), the leader in smart fleet technology, has entered into a strategic partnership with [Bytecurve](#), a leader in transportation technology solutions, to jointly address the school transportation industry's operational challenges and meet strong marketplace demand for a unified bus scheduling, dispatch and employee time and attendance platform. The partnership will also accelerate the pace at which Zonar brings new solutions to the market.

Bytecurve's school bus operating platform, Bytecurve 360, brings routing, GPS and payroll data together under one integrated technology platform. The partnership will allow Zonar to enhance its existing school transportation technology suite by providing annual and daily schedule management, daily dispatch and the monitoring of on-time performance at stops and schools, and production of critical time keeping data for accurate and efficient records and compensation.

Specifically, Bytecurve 360 utilizes Zonar's core set of solutions, including a real-time integration with a time clock app and Zonar telematics, to provide dispatchers with auto-refreshing dashboards throughout the day with color-coded status alerts for route delays, a simplified process for calculating hours and overtime, and the automatic transmission of hours worked to payroll for processing.

"As driver and passenger safety, operational reliability and efficiency remain our top priorities, we understand the importance and logistical significance of transporting students to and from school," said H. Kevin Mest, senior vice president, passenger services at Zonar. "Our partnership with Bytecurve better enables us to deliver school districts precise routing and tracking information, while also giving parents, peace of mind when it comes to getting their children home safely and on time."

The Bytecurve 360 technology will streamline Zonar's digital driver time and task management solution. All Zonar-enabled driver tablets installed on school buses provide drivers with remote access to day-of schedules, timesheets and attendance tracking, as a result of this partnership. Management will also be able to use a gatekeeping function that prevents drivers from signing in early or late.

"Zonar leads the transportation industry in smart fleet management technology and GPS tracking," said G.P. Singh, CEO of Bytecurve. "The opportunity to team up with an industry innovator that is also focused on operational efficiency, safety and compliance means that together we can proactively manage and monitor complex functions associated with the pupil transportation industry to ensure kids get to school safely, on-time and ready to learn."

Previous industry challenges such as lack of visibility into payroll costs, no mechanism to proactively monitor and manage daily operations, and no platform to combine and analyze a flood of data have plagued the student transportation industry. However, this new partnership between Zonar and Bytecurve 360 will help change this and usher the industry into a new era.

About Zonar

Founded in 2001, Zonar has pioneered smart fleet management solutions throughout vocational, pupil, mass transit and commercial trucking industries. Zonar's mission is to enhance the safety, performance and success of our customers by transforming the delivery of innovative insights for commercial fleets around the world. Zonar achieves this by helping fleets of all sizes maximize the use of their assets with solutions dedicated to improving compliance, efficiency, maintenance, ridership visibility, safety and tracking. Cloud-based services with open APIs drive Zonar's smart fleet solutions by making it easy for fleet owners and managers to stay connected to their fleets and drivers and operators to dispatch. Headquartered in Seattle and part of the Continental family, Zonar also has a Technology Development Center in downtown Seattle, a regional office in Cincinnati, and a distribution center outside of Atlanta. For more information about Zonar, go to www.zonarsystems.com

About Bytecurve

Bytecurve enables transportation companies to improve safety, reliability (on-time) and efficiency (cost effective) by providing technology solutions which are driven by telematics data and connected services. Our leading product Bytecurve 360 is a school bus operating platform which offers scheduling, dispatch and time management function by utilizing real-time integration to routing and GPS systems. Our leadership team brings 50+ years of combined student transportation experience both in operations and technology. For more information about Bytecurve, visit us at www.bytecurve.com



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