



CBD American Shaman Announced as 2021 ADRL Tour Title Sponsor

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KANSAS CITY, Mo. – Friday morning, in a [live broadcast via the American Drag Racing League's official Facebook page](#), ADRL CEO Kenny Nowling announced CBD American Shaman as the title sponsor of the 2021 ADRL Tour.

CBD American Shaman, based in Kansas City, Mo., is dedicated to bringing wellness to the world through ultra-concentrated terpene rich [CBD oil](#) derived from all-natural, high-quality industrial hemp. It is legal in all 50 states, is gluten-free and eco-friendly, and is batch-tested using ultra performance convergence chromatography.

"We're very excited to partner with Kenny Nowling and the ADRL," said CBD American Shaman CEO Vince Sanders. "Kenny and I have gotten to know one another and it became apparent to me the fanbase of the ADRL are the people who can most benefit from our products. ADRL fans and racers are hard-working men and women looking for a way to ease some of their chronic pain. I feel strongly that once they give CBD American Shaman products a try, they'll be convinced!"



(Left to Right: CBD American Shaman Lead Chemist Jade Mitchell, ADRL CEO Kenny Nowling, CBD American Shaman CEO Vince Sanders, ADRL EVP of Sales/Marketing Greg Thompson. Photo Credit: Alex Rhoades, CBD American Shaman creative director)

Nowling was certainly convinced. As he referenced during the announcement video, after suffering chronic knee pain since high school, he was introduced to the healing qualities of CBD. He's been a believer ever since.

"I know there's a lot of hype and a lot of talk about CBD," Nowling said, "but I'm here to tell you it's all fact. This is an amazing product for our racers. People say 'Well, they only race a few seconds at a time.' But how many of those passes does a racer make? What's the cumulative effect of them over time?"

"Drag racers spend more time working on their cars than racing them. That means lots of hours spent on their feet, on their backs on the concrete, or in uncomfortable positions for long periods of time. CBD American Shaman's line of products are going to make our drag racers and fans feel like teenagers again!"

In the coming weeks, ADRL will announce promotional plans for the CBD American Shaman 2021 ADRL Tour, including virtual opportunities to interact with ADRL racers. To kick off the partnership, CBD American Shaman is offering fans a 30 percent discount of everything on their website with a \$50 minimum order. Just use the promo code "ADRL30" at checkout and begin the path to healing!

For more information about CBD American Shaman and its line of products, visit their website at

CBDAmericanShaman.com or their official page on Facebook at Facebook.com/CBDAmericanShamanProducts.

2021 ADRL Tour Schedule:

April 30-May 1: ADRL Dragpalooza (Texas Motorplex)

June 11-12: ADRL Gateway Drags (WWT Raceway)

Race 3: Date/Location TBD

Sept. 10-11: ADRL U.S. Drags (Texas Motorplex)

Race 5: Date/Location TBD

Oct. 22-23: ADRL Dragstock XIII (WWT Raceway)

Get the Gear! Missed out on any of the exciting 2020 ADRL Tour events? Need your ADRL merch? Get everything you need by clicking [HERE!](#)

For more information on the American Drag Racing League and to stay up-to-date on breaking news, follow them on their official page on Facebook at Facebook.com/ADRLDrags and on Instagram and Twitter at @ADRLDrags. Fans can also visit the official ADRL website at ADRLDrags.com.

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