



Wise F&I Launches Vehicle Diminished Value Protection

New VALUEWise Protects the Value of Vehicles in Partial Loss Accidents

St. Louis, Missouri ([PRWEB](#)) June 01, 2017 -- Wise F&I announces its newest offering, VALUEWise, an automotive diminished value protection program. The number of car accidents in the U.S. each year is 6.2 Million and according to the [sciencechannel.com](#), “The chance of getting in a car accident in the next year is 1 in 16.” After being in an accident, even if properly repaired, a damaged vehicle’s loss in value can often exceed 30%. With VALUEWise, the consumer is protected against this diminished value and could receive up to \$4,000 more when they trade-in or sell their vehicle.

“Everyone knows that accidents happen, and frequently,” said Matt Croak, President, Wise F&I. “VALUEWise gives consumers peace of mind knowing that if and when they get into an accident, their financial investment is still protected. And, as one of the only programs protecting against diminished value, it provides a great opportunity for our agents, dealers and lending partners as well.”

With the addition of VALUEWise, Wise F&I now offers consumers a complete financial protection package. VALUEWise protects against a partial loss from diminished value, and is available on all eligible vehicles, new or pre-owned, regardless of condition. It complements Wise F&I’s GAPWise, which protects against financial loss due to a vehicle’s total loss or theft. Wise F&I’s additional products include: WiseCARE, WiseTVP, WiseMVP, TIREWise, THEFTWise and KEYWise. All Wise F&I products are available for electronic contracting.

[About Wise F&I](#)

Wise F&I has a long history of success in the automotive finance and insurance space, initially specializing in Guaranteed Asset Protection (GAP) then expanding over the years to now include a full array of F&I products including: Tire and Wheel Protection, Appearance Care Service Contracts, Theft Deterrent Systems, Vehicle Service Contracts, Key Replacement and other voluntary protection products. Wise F&I branded products are marketed through independent agents to automotive dealers. Additionally, Wise F&I supports private label programs and strategic partnerships with automotive lenders and finance companies on both a national and regional basis. All products are fully compliant and underwritten by an A- rated (or better) insurance carrier.

With over 25 years in the industry, Wise F&I’s experience allows the delivery of complete contract origination solutions supported by efficient and accurate claims and cancellation processing. With a focus on building partnerships, and a priority on customer service, Wise F&I is the F&I provider of choice.

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