

## **Wise F&I Obtains Partnership with CarBlip, an On-Demand Car Buying and Leasing Platform**

*Wise F&I established a partnership with CarBlip.*

ST. LOUIS ([PRWEB](#)) January 21, 2021 -- Wise F&I recently established a partnership with CarBlip. CarBlip, an on-demand car buying and leasing platform, is rolling out customer access to Wise F&I's leading products: [GAPWise](#), [TIREWise](#) and [WiseTVP](#). CarBlip is currently available in the state of California and will be expanding their operations nationwide in 2021.

“This partnership with Wise F&I provides CarBlip with a trusted provider of a comprehensive line of insurance products that will give our customers access to a multitude of options, suiting every customer's individual insurance needs,” said CarBlip's CEO Brian Johnson. “At CarBlip, we are focused on partnering with the leaders in automotive to be able to provide our customers with the best experience and products available.”

Wise F&I is always proud to welcome new partnerships who will help disseminate our products to the end consumer. Wise F&I's Senior Account Executive Amy Counts, will be the point-of-contact to help guide CarBlip through their upcoming successes.

### About Wise F&I

Wise F&I has a long history of success in the automotive finance and insurance space, initially specializing in Guaranteed Asset Protection (GAP) then expanding over the years to now include a full array of F&I products including: Appearance Care Service Contracts, Theft Deterrent Systems, Vehicle Service Contracts, Key Replacement and other ancillary products. Wise F&I branded products are marketed through independent agents to automotive dealers. Additionally, Wise F&I supports private label programs and strategic partnerships with automotive lenders and finance companies on both a national and regional basis. All products are fully compliant and underwritten by an A- rated (or better) insurance carrier.

With over 30 years in the industry, Wise F&I's experience allows the delivery of complete contract origination solutions supported by efficient and accurate claims and cancellation processing. With a focus on building partnerships, and a priority on customer service, Wise F&I is the F&I provider of choice. Visit [www.WiseFandI.com](http://www.WiseFandI.com) for more information.

### About CarBlip

CarBlip is an on-demand car buying and leasing platform. Through the CarBlip Configurator, customers are able to build their ideal car exactly how they want it. Next, someone from the CarBlip Concierge Team will locate all options that match the customer's preferences. Each customer is provided with a dedicated concierge who will guide them through the entire process from negotiation to delivery. CarBlip's goal is to alleviate most, if not all, of the pain points in the car buying process. CarBlip's B2C platform provides a complete car buying solution including new car purchases, finance solutions, after-market upgrades, insurance, trade-ins, and door-to-door delivery. Visit [www.carblip.com](http://www.carblip.com) for more information.



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