



CollectorCarTraderOnline.com Launches New Website Dedicated to the Buying and Selling of Exotic Vehicles

CollectorCarTraderOnline.com, a division of Trader Publishing Company, launches ExoticTraderOnline.com, a Web site dedicated to buying and selling Exotic vehicles.

Virginia Beach, VA ([PRWEB](#)) March 30, 2005 -- CollectorCarTraderOnline.com [CCTOL.com], a division of TraderOnline.com, announced the launch of its newest Web site specifically for the exotic vehicle market.

ExoticTraderOnline.com is an online site for those interested in buying and selling exotic cars. The site combines the user-friendly format of CCTOL.com with a modern, sleek feel and a database of exotic vehicles only.

The website will give dealers an opportunity to reach people who are specifically interested in exotic vehicles. "We found that many of our dealers were successful with CCTOL.com and were looking for an avenue to specifically target the exotic market. So, we decided to create a forum for exotic dealers to showcase and sell their inventory online and have it reach a more targeted audience," says Allyson Stanberry, Business Development Manager, CollectorCarTraderOnline.com. "ExoticTraderOnline.com gives these dealers what they want; the same value, professionalism and results provided by CCTOL.com but aimed directly at the niche market of exotic vehicles."

Exotic Dealers and private party sellers will be able to tap into the traffic coming to CCTOL.com searching for exotic vehicles. People who come to CCTOL.com to search for exotics will automatically be redirected to ExoticTraderOnline.com.

CollectorCarTraderOnline.com is the Web's premier online classified site for specialty vehicles. They receive approximately 1.5 million visitors, 9 million searches, and 28 million page views monthly.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).