

## Clyde Taxi Advertising has hit the Jackpot!

Clyde Taxi Advertising has won the Vegas Red online casino account.

(<u>PRWEB</u>) June 18, 2004 -- Clyde Taxi Advertising of Glasgow has won the Vegas Red.co.uk account after a fierce pitch with several media suppliers.

June 2004 will launch the Vegas Red outdoor campaign in Glasgow and will include taxi wraps, super sides, tip up seat adverts, branded receipt pad advertising, fully wrapped promotional vehicles and stadium advertising, by August 2004 Vegas Red will have an outdoor presence in 6 major cities throughout the UK.

Vegas Red opted for Clyde for many reasons but it was mainly for our pro-active approach to taxi advertising and that we had our finger on the pulse within the UK taxi adverting scene. Vegas Red wanted a company that had a proven track record of success in running such campaigns.

For further information on this or any other campaign please do not hesitate to contact me.

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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.