

Demand increases for roll out of the PressurePro $\hat{A}\square$ Tire Pressure Monitoring Systems

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(<u>PRWEB</u>) June 19, 2004 -- Demand increases for roll out of the PressurePro Tire Pressure Monitoring Systems.

The $\hat{A} \square$ low tire $\hat{A} \square$ icon, previously a rarity, is soon to become familiar to millions of US citizens with the enactment of the TREAD Act requiring the installation of a tire pressure monitoring system (TPMS). With a single stroke, TPMS has gone from being an intriguing but relatively under-used technology to a mainstream automotive must-have. The TREAD Act has taken tire pressure monitoring out of the closet and made it one of the hottest product needs in the market.

With some of the world \Box s largest firms competing to develop a monitoring system, Advantage PressurePro, LLC of Harrisonville, MO has trumped them all by producing a low cost, highly reliable system, PressurePro \Box TPMS that is simple and easy to use, installs quickly and requires no tools or professional installation. This \Box David \Box of a company has done what the \Box Goliaths \Box have been trying to accomplish and PressurePro is leaping into a leadership position in this highly visible market.

PressurePro $\hat{A} \square$ has pioneered the development of external tire pressure monitoring systems by incorporating patented electronic RF & antenna technologies, bringing to the market a product that is versatile, reliable, durable, cost effective and simple to install and easy to use. PressurePro is capable of reading up to 34 tire positions, with pressures up to 150 psi. PressureProÂ \square delivers high reliability at an economical cost $\hat{A} \square$ adding greater safety and savings for drivers and their vehicles. Small sensors (2/3oz) screw onto the valve stems and constantly monitor the tire pressures. The Monitor plugs into the power (lighter) accessory in the vehicle and displays current tire pressures (for all types of vehicles with pneumatic tires) and alerts at two low pressure levels - when tire pressures fall by 12.5% and again at 25%. PressurePro, $\hat{A} \square$ Reliable under PressureÂ \square .

PressurePro is distributed nationwide through approved dealers, distributors, and their website at: <u>www.advantagepressurepro.com</u>

For more information, contact: Advantage PressurePro Joseph Haddy □ Marketing Manager 205 West Wall Street Harrisonville, Mo. 64701 Iowa. Tel: 319-298-0121 Mo. Tel: 816-887-3505 Toll Free: 800-959-3505 E-mail: jhaddy@advantagepressurepro.com

Product pictures available on website at: <u>www.advantagepressurepro.com</u>Click on NEWS TAB. Then Click on PRESS KIT. Call for additional information. ####



Contact Information Joseph Haddy ADVANTAGEPRESSUREPRO http://www.advantagepressurepro.com 319-298-0121

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