# PRWeb<sup>\*</sup>

## BonusMobile and GasPriceWatch to offer Mobile Gas Price Alerts.

### High gas prices drives launch of service to deliver best prices to mobile phones.

Aliso Viejo, CA (<u>PRWEB</u>) June 25, 2004 -- In partnership with GasPriceWatch.com, BonusMobile will be offering up to date gas price information on over 100,000 stations nationwide. Local price information can be sent automatically to any cell phone subscriber in the United States. GasPriceWatch.com's US gasoline feature is the voice of consumers when it comes to American gasoline prices. Gas prices across the country are monitored so consumers can get the best deal in their area.

 $\hat{A} \square$  The mobile phone will change the way gas will be sold in this country $\hat{A} \square$  said Brad Procter, Founder of GasPriceWatch.com.  $\hat{A} \square$  Mobile Gas Price Alerts will end the guessing game of knowing the best price for gasoline in your town $\hat{A} \square$ , added William Volk, CTO/Business Development of BonusMobile.  $\hat{A} \square$  Working with GasPriceWatch.com allows us to deliver up to date pricing information to almost every mobile phone in the United States. $\hat{A} \square$ 

#### About BonusMobile.

BonusMobile was founded in 2003 to be a one-stop-shop for the development, aggregation, hosting, delivery and network integration of WAP,SMS, MMS, Java, and Brew mobile content. BonusMobile offers mobile services that provide real value to consumers. Our technical expertise is second-to-none, but it's our deep roots in movies, promotions, television, gaming, publishing, comedy and live media that are the core of our business.

#### About GasPriceWatch.

GasPriceWatch.com was created in April of 1999 with the goal of saving the average consumer money. By providing the consumers the ability to search their local gas stations for the lowest prices, their hard-earned dollars can be spent more wisely. Our research has shown that prices in the same town vary as much as \$.20 per gallon. Sometimes even the same fuel company will charge different prices in different parts of town to remain a low-cost leader in that neighborhood. Competitive forces create a fluctuation in prices that you, the consumer, should be aware of.

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