



Upgrading your Volkswagen's audio system just got easier

Rainbow Audio Components' IQ speaker product has been specially tailored to fit the Volkswagen Golf V.

GERMANY ([PRWEB](#)) June 26, 2004 -- Rainbow Audio Components (RAC), a German Hi-Fi audio components designer and manufacturer, is excited to introduce the latest addition to their IQ product line. The new IQ Golf V speaker component sets are specifically tailored to fit all of the Golf fifth generation models without altering the original auto manufacturer designed interiors.

The Golf V IQ Line has been designed to be installed in the original factory locations and acoustically tuned specifically for the Golf V. The average driver can easily install these component sets using only basic technical and mechanical knowledge. The Golf V IQ Line comes in both 6.5-inch 2-way and 3-way configurations.

"Most off the shelf speakers will fit into any car, but I don't know of any other speaker manufacturer that has optimized each crossover for a flat frequency response like we did at RAC. The optimization of the crossover is the key to perfect sound," Stefan Jelko, from RAC, explained. "We have found that the average VW owner wants to upgrade their audio system but does not want to dismantle, cut holes in and retrofit the car."

Perfect sound is insured thanks to car specific acoustic tuning. This is achieved through separate crossovers on the right and left sides to precisely balance the phase and level of the different axes from the mid-ranges and tweeters. IQ speaker sets provide optimal performance and fit precisely down to the millimeter in most Golf V's.

"We have been receiving nothing but positive feedback from car audio dealers in these past few weeks since the introduction of our new IQ model, specifically in the sound quality and ease of installation," said Armin Strassburger, President of RAC. "Leasing automobiles has become very popular today. With the IQ Line, consumers are now able to install the upgraded speaker sets whether they own or lease their cars; at the end of the lease term or whenever they choose to sell the cars, consumers can easily remove the IQ speaker sets without leaving behind any damage or trace that their audio systems were ever altered."

The new Golf V IQ Line is only one of several specifically tailored products in the IQ Line. RAC has been designing and manufacturing drop-in replacements for most European car models for the last decade. Components have been customized particularly for Volkswagen, Audi, BMW, Mercedes, Opel, Peugeot, and several other automobile lines.

About Rainbow Audio Components

Rainbow Audio Components is a designer, manufacturer and distributor of high-performance audio systems for the mobile and professional markets. Founded in 1984 by Paul Jelko, RAC has been pushing the limits of audio design and engineering for the last twenty years. Headquartered in Bad Rappenau, Germany, RAC supports distributors throughout the Americas, Europe, the Middle East, Africa, and Asia.

Rainbow Audio Components employs progressive German engineering standards and a global business philosophy in designing Hi-Fi audio components. Rainbow has been winning performance, design and sound awards worldwide with its innovative design, handcrafted manufacturing, and distinct sound for the last two



decades. Rainbow has a strong devotion to research and development, pouring nearly fifty percent of its resources back into R&D.

For more information about the Rainbow product line or to arrange a meeting with an RAC specialist, please contact Michael Steiger by telephone (+49) 7066 / 9006 17, by e-mail michael.steiger@rainbow-audio.de, or visit our website at www.rainbow-audio.de

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