



## **AutoCom Associates Wins Communicator Award**

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([PRWEB](#)) July 1, 2004 -- AutoCom Associates, a public relations agency in Bloomfield Hills, Mich., recently received an "Award of Distinction" at the annual Communicator Awards Competition.

The competition attracted more than 3,700 entries from around the world. AutoCom received its award for a press kit created for the 2003 SAE World Congress, held in Detroit Michigan.

The Communicator Awards program, founded by communication professionals, is an international competition honoring excellence in the public relations and communication fields. The "Award of Distinction" is given to agencies or groups that exceed industry expectations in communicating ideas or products.

The kit, created for MANN+HUMMEL, included technical releases about the automotive supplier's new impulse-charging systems, air-cleaning module, oil-separation technology and filtration products. It also included business and financial releases, company background information and executive biographies, as well as a CD containing technical photos and press kit contents.

Headquartered in the Detroit area, AutoCom Associates provides public relations and management consulting services to businesses working in the global automotive industry. The firm is a member of the International Public Relations Network (IPRN), with more than 40 affiliate agencies, 500 employees and \$400 million in annual billings.

AutoCom clients include: Alcan Automotive, the Automotive Industry Action Group (AIAG), Behr America, dSPACE, Gage Products Company, Grammer Automotive, GKN Driveline, GKN Sinter Metals, Hella North America, Hella Inc., Kolbenschmidt Pierburg, MANN+HUMMEL, Roland Berger Strategy Consultants and TI Automotive. The agency is located on the Internet at [www.usautocom.com](http://www.usautocom.com).

The MANN+HUMMEL Group recorded sales of \$1.3 billion in 2003. MANN+HUMMEL currently employs approximately 8,800 people at more than 50 locations worldwide. The company develops, produces and sells technically complex automotive components such as air-filter systems, intake-manifold systems, liquid-filter systems and cabin filters for the automotive industry, and filter elements for vehicle servicing and repair. Further information about MANN+HUMMEL can be found at [www.mann-hummel.com](http://www.mann-hummel.com).

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**Online Web 2.0 Version**

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