



## **MAGNUM WORKS WONDERS AT PRE-CONCERT EXCLUSIVE EVENT. Number two is better than one.**

*Dodge Magnum 2005 took home the gold at a pre-concert car show, hosted in Miami, Florida. The Beat Down concert, spearheaded by 103.5 The Beat, a popular radio station in Miami, Florida, held a pre-concert car show by which the Dodge Magnum 2005 came in second place, taking home a studded and stunning trophy as well as the attention of inquiries from guests and celebrities.*

Miami, FL ([PRWEB](#)) July 1, 2004 -- Dodge Magnum 2005 took home the gold at a pre-concert car show, hosted in Miami, Florida. The Beat Down concert, spearheaded by 103.5 The Beat, a popular radio station in Miami, Florida, held a pre-concert car show by which the Dodge Magnum 2005 came in second place, taking home a studded and stunning trophy as well as the attention of inquiries from guests and celebrities. The Beat Down concert was headlined by Kanye West, T.O.K, Tony Sunshine and other prolific artists who grasped the gaze and asfixiation of the massive crowd that engulfed the concert arena. On Point Entertainment and Marketing, alongside Don't Think Twice Media, have joined forces to promote the new fleet of Magnums which have been significantly successful since the promotional tour began in early June. The Dodge Magnum promotional tour is slated to continue throughout the summer, displaying the leather interior, stallion-like agility and stamina of the vehicle to prospective buyers. Those in attendance of the pre-concert car - show frenzy were Fred from MTV's Making the Band, Papa Keith, host of 103.5 The Beat's Island Beat and PitBull; Miami's latest export of lyrical ferocity.

For more information on the Dodge Magnum promotional tour, please contact On Point Entertainment and Marketing at 305-377-8300.

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