

50 works of original art by legendary biker artist David Mann to be exhibited at The Journey Musuem during the 2004 Sturgis Motorcycle Rally

This is a once in a lifetime chance for fans of David Mann to see his original paintings up close
and personal. The roots of custom motorcycling inspired this year $\hat{A} \square s$ exhibition at The
Journey Museum. On display with the art will be more than a dozen $\hat{A} \square Bobber \hat{A} \square$ style bikes,
reflecting a style of motorcycle from the $1950\hat{A}\Box s$ and early $1960\hat{A}\Box s$.

(PRWEB) July 30, 2004 -- David Mann first became known through his work for Easyriders Magazine, in which his art was reproduced as the magazine $\hat{A} \Box s$ center spread starting in 1973 and continuing until 2003. Each month, readers would look forward to another witty interpretation of the motorcycle lifestyle through David $\hat{A} \Box s$ vision. These scenes came from the artist $\hat{A} \Box s$ personal experience, myth and imagination, and always depicted something motorcyclists could relate to. The illustrations were commonly torn from magazines and tacked to the walls of shops, garages, living rooms and clubhouses across America.

To this day, most motorcyclists that have been riding for twenty years or more years remember specific images that they can still describe in full detail. Countless motorcyclists were touched in some way by his art and still consider themselves his loyal fans.

Segal Fine Art, a publisher of limited edition artwork that has recently added David Mann to their roster of painters they represent, has heard from many of his fans who have decided to take a special trip to Sturgis this year for the sole purpose of seeing these paintings. Though David himself is very unlikely to attend the event, due to his failing health, representatives from Segal Fine Art will be on hand to receive and forward messages or communications from his fans.

To accompany David MannA□s paintings, photographer/exhibition producer Michael Lichter, has collected a
group of old school motorcycles that will be showcased in the gallery. $\hat{A} \square Bob\hat{A} \square s$ Back, $\hat{A} \square$ as the group of
bikes is called, reflects the recent resurgence of the $\hat{A} \square Bobber \hat{A} \square$ style motorcycle that became popular in the
1950 \Box s and was a prevalent style until the chopper \Box s of the 1960 \Box s took over.

The motorcycles that make up $\hat{A} \square Bob\hat{A} \square s$ Back $\hat{A} \square$ will include traditional $\hat{A} \square Bobbers\hat{A} \square$ as they may have
appeared in 1958 like Cycle World □s Editor, David Edward □s, 1940 Indian Scout Bobber that toured for
four years with the Guggenheim Museum $\hat{A} \Box s \hat{A} \Box Art$ of the Motorcycle $\hat{A} \Box$ as well as modern interpretations
by well-known builders like Billy Lane, Chica, Hank Young and Brian Klock. Other motorcycles include
bronze sculptor Jeff DeckerÂ□s 1941 Crocker from Utah and a bobber from Puerto Rico by builder Jose de
Miguel.

This exhibition has been made possible by the generous support of Joe Teresi who has loaned all of the original David Mann paintings to the museum and Segal Fine Art, David Mann's publisher who had the all of originals specially framed for the event. Additional support has come from Metzeler Motorcycle Tires for sponsoring the reception and the motorcycle builders and owners who graciously loaned their motorcycles to the museum.

In conjunction with the reception, Metzeler Tires has organized its second annual Custom Motorcycle Competition on Tuesday August 10th in the parking lot in front of the museum. Custom motorcycles that use any of Metzeler's tires, from standard sizes right to their super wide 280, will be checking in until 11am and remain on display until 6pm while judging takes place. The grand prizewinner, who will be announced during



the reception, will win a trip to Italy with their motorcycle to attend the EICMA show, the largest motorcycle show in the world.

 $\hat{A} \square Bob \hat{A} \square s$ Back with David Mann $\hat{A} \square$ will open to the public on Saturday August 7th and will remain open through Saturday, August 14. The museum is open from 9 a.m. to 5 p.m. daily with extended hours until 6 p.m. during bike week, August $2\hat{A} \square 9$. A reception with live music and refreshments at which many of the motorcycle builders will be present will be held, August 10 from 4:30 $\hat{A} \square 8:30$ pm. The reception is open to the public. The museum is located at 222 New York Street, two blocks east of the Rushmore Plaza Holiday Inn and the Civic Center where Harley-Davidson is headquartered. The normal \$6.00 admission has been reduced to \$5 (kids 10 and under are free) to welcome motorcyclists during bike week, August $7\hat{A} \square 14$. This also includes admission to the four major prehistoric and historic collections, the Duhamel collection of traditional Sioux artifacts and the museum theatre.

For more information, contact:
The Journey Museum
http://www.journeymuseum.org/english/bikes.html
(605)394-6923

Segal Fine Art http://www.motorcycleart.com (800)999-1297

Michael Lichter http://www.lichterphoto.com/index.html

Safe travels and we hope to see you all there!

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