



Karst Truck & Equipment Sales, Inc. selects IDX Manager Pro to manage inventory on corporate website

Eugene based IDX, Inc. today announced the new IDX Manager Pro powered Karst Truck & Equipment Sales website. The new website can be found online at www.karsttrucksales.com

EUGENE, OR (PRWEB) August 5, 2004 -- Eugene based IDX, Inc. today announced the new IDX Manager Pro powered Karst Truck & Equipment Sales website. The new website can be found online at www.karsttrucksales.com

With over 30 years of experience in the industry, Karst Truck & Equipment Sales, Inc. has seen many of the ups and downs of the trucking equipment industry. It is important for companies such as Karst Truck & Equipment to always stay on the cutting edge of technologies that will help them sell more equipment. By selecting the IDX Manager Pro application for their online inventory management, Karst Truck & Equipment Sales, Inc. can concentrate on their core business of selling trucks and related equipment, instead of worrying about how to keep their corporate website updated and professional looking.

With inventory in stock from top manufacturers such as Peterbilt and Kenworth as well as many different types of trailers including flatbeds, belly dumps, end dumps and lowboys; Karst Truck & Equipment sales can now update their website with detailed inventory spec sheets on this equipment quickly and easily without the need for a web designer or programmer.

Buyers visiting www.karsttrucksales.com now have the ability to print item brochures and view dozens of photos of the entire Karst Truck & Equipment inventory.

About IDX, Inc.

IDX, Inc. creates solutions to promote and connect sellers with buyers using innovative technology. Headquartered in Eugene, Oregon, IDX, Inc. specializes in advanced web-based application development for industries and businesses worldwide. For additional information about IDX, Inc. and the IDX Manager web-based applications for inventory dealers and real estate professionals, please visit www.idxmanager.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).