



Wheels To Roll Into The West

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([PRWEB](#)) August 5, 2004 -- Weston Wheels is proud to confirm full details of its annual modified car event to be held on the town's former airfield on the 29th August 2004, (Bank Holiday Sunday) Midday till Midnight.

Now in its fourth year Weston Wheels has grown from a local event answering the needs of the local cruisers, into one of the largest national events of its kind attracting modified cars from as far away as Airdrie in Scotland.

Attendees will join 20,000 other like minded people in a celebration of everything motoring and modifying including:

A host of car competitions that will take place throughout the day including Show N Shine (which looks for the best looking car, inside and out), Best In Car Entertainment (which is based around the entertainment installations within the cars) to Best LIT (which, judged after dark, looks at the glowing and neon additions people have made to their pride and joys). In addition to this the top competition car in the event will win £2000 cash.

The motoring competitions are supported by national companies Uplands, Fuel, Nitrous Power and Delta Styling.

The competition finals will be hosted by top motoring journalist Richard Hammond (picture attached*) in the main arena, where across the day motoring demonstrations and the half time show courtesy of Clarion will be taking place.

Musically, the event has evolved and a huge 5,000 person capacity Big Top is being installed to house the main stage. Amongst the line up is DJ Sy, Quosh records and South Wales very own DJ Cally and DJ Juice and of course not forgetting the final to the Weston Wheels national DJ of the Year Competition.

The DJ competition attracted over 150 entries and the final 32 chosen have been battling it out across the summer within Weston super Mare to win one of four places in the final which is being held between 1800 hrs and 2015 hrs within the Big Top on the main event.

The largest ever presence of local, national and international traders can be seen at the show selling every kind of accessory you could ever want for your car from a few extra speakers and lights up to full body kits, wheels, resprays, radar detectors, in car DVD players, security and satellite navigation products. Whatever your motoring needs Weston Wheels has a trader who can accommodate your request.

Weston Wheels once again supports the local charity Freewheelers who will have a stand on the event and will be hosting a charity head shave on the arena stage at 1500 hrs. They will also later in the evening be raffling off an F1 B.A.R. team shirt signed by all 3 drivers (Jenson Button, Takuma Sato and Anthony Davidson) with all

the proceeds going to the Freewheelers charity.

A wide range of the top modified magazines will be attending with some of the country's top models including Max Power, Redline, Fast Car and Revs and will be looking out for their next feature cars from the attendees of the show.

Further top models will be attending with various trade stands and locally-based Page 3 stunner Vikki Thomas (picture attached*) will be on hand to sign autographs throughout the day.

A wide range of other non motoring traders and attractions will be located throughout the event including a full Funfair, Mobile Climbing Wall, Juiced the game, Playstation, Xbox and of course not forgetting our very own Avon and Somerset Constabulary who will be attending with their own stand giving out information on highway safety and legal modifying tips. All this makes the event an ideal Sunday Bank Holiday day out that the whole family can enjoy together.

Event organiser Tristan Bacon said "This year promises to be the biggest and best event ever. We've brought together the very best cars in the country and the industry's leading companies for a huge day of modified fun and entertainment.

"Adding more general motoring and family attractions has widened our appeal and will help break down the barriers between youngster in cars and the general public all in a safe friendly environment suitable for all and showing the true side to modified cars and the cruising culture"

Tickets have been in demand since February with local retailers Spin central in Meadow Street, Weston super Mare or Motor Parts Weston, Milton Road, Weston super Mare stepping in to enable attendees to purchase their tickets in advance. Again, due to increased demand they are also available online at www.westonwheels.co.uk priced £8 per person and £4 per child in advance. On the day price is £10 per adult and £5 per child.

More information and pictures from previous events can be found online at www.westonwheels.co.uk
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*High resolution electronic images of Richard Hammond, Vikki Thomas and previous event images for print use can be found at www.westonwheels.co.uk/media

For more details on the Weston Wheels event and Weston Wheels Events Ltd please contact Mr Tristan Bacon, age 28, 0870 235 1340, Email tristan@westonwheels.co.uk

Note to editors:

We do not condone the illegal gathering of modified cars in great numbers on property that they have not had prior permission to use for this activity.

We are working closely with the Avon and Somerset Constabulary, North Somerset Council and other organisations to make sure a sensitive issue such as this is correctly organised providing a safe and legal event that meets everyone's needs.

Weston Wheels was first held in 2001 and attracted 4000 vehicles. In 2003 it attracted 10,000 vehicles and



20Â±000 people.

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