



## **ARG Aides Metrowest Dodge's Web Initiative**

*Allen Roche Group worked closely with Metrowest Dodge of Hudson, MA to create a new, more informative web presence.*

([PRWEB](#)) August 6, 2004 -- Allen Roche Group worked closely with Metrowest Dodge of Hudson, MA to create a new, more informative web presence. The new and improved site offers users the ability to search Metrowest Dodge's every changing inventory of new and used cars. ARG combined Macromedia Flash, video, PHP and MySQL to create a fun and engaging site for those looking for just the right Dodge deal.

Metrowest Dodge is the premier Dodge dealer in New England. Based in Hudson, MA, Metrowest Dodge offers a vast selection of new and used Dodge vehicles at great deals. Check Metrowest Dodge's site for printable sales coupons for additional savings: [www.metrowestdodge.net](http://www.metrowestdodge.net).

The Allen | Roche Group is located in Boston's hip Fort Point Channel. ARG offers print and web design, video production, 3D animation and onsite media duplication. Gene Allen and Jim Roche, partners and founders of ARG, have over 30 years combined advertising/marketing experience. ARGs' clients are mostly auto dealerships in New England, Pennsylvania and New York where they market these businesses in the most effective and productive way. They are constantly broadening their services to include mortgage companies, colleges and other small businesses in the Boston area. ARG is growing by the numbers each year landing new clients and staff.

For more information please visit the company's new site at <http://www.allenrochegroup.com>

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).