



## ARG Launches New Web Site for Olsen Cadillac

*The Allen | Roche Group today launched a new web site for Olsen Cadillac.*

([PRWEB](#)) August 6, 2004 -- The Allen | Roche Group today launched a new web site for Olsen Cadillac. ARG has created a dynamic, multimedia web presence that allows users to view 360 degree views, videos, Flash presentations and images of current Cadillac models. The site also allows Olsen Cadillac to keep an up-to-date inventory of all of their new and used vehicles as well as current promotion items. Olsen Cadillac is New England's #1 Cadillac Dealer. Founded in 1963, the dealership has worked its way up to becoming the largest Cadillac dealer in New England by selling new and used vehicles along with customer service and satisfaction. Their fresh, modern showroom is located at 201 Cambridge Rd Woburn, MA. For more information visit Olsen Cadillac's web site at: <http://www.olsencadillac.com>

The Allen | Roche Group is located in Boston's hip Fort Point Channel. ARG offers print and web design, video production, 3D animation and onsite media duplication. Gene Allen and Jim Roche, partners and founders of ARG, have over 30 years combined advertising/marketing experience. ARG's clients are mostly auto dealerships in New England, Pennsylvania and New York where they market these businesses in the most effective and productive way. They are constantly broadening their services to include mortgage companies, colleges and other small businesses in the Boston area. ARG is growing by the numbers each year landing new clients and staff. For more information please visit the company's new site at <http://www.allenrochegroup.com>

###

**Contact Information****Ghazy Vakili**

ALLEN|ROCHE GROUP

<http://www.allenrochegroup.com>

617.422.0003

**Online Web 2.0 Version**You can read the online version of this press release [here](#).