



Â□ Take A Bite OutÂ□ Of Repair and Maintenance With Royal Purple

Upgrading Lubricants Can Save Time, Money And Improve Morale

Porter, TX ([PRWEB](#)) August 7, 2004 --Are you looking for a way to Â□take a biteÂ□ out of the your high repair and maintenance costs for your department? Well, fleet lubrication is probably the last thing that comes to mind when trying to save money and improve efficiency. But the fact is, upgrading lubricants can have a significant impact to the bottom line and even employee morale.

ThereÂ□s been sizable growth in the use of high performance lubricants in recent years simply because they provide meaningful savings in maintenance and repair expenses. While quality synthetic motor oil costs more than the conventional mineral-based oils, they actually save money by improving performance and reducing the number of oil changes needed.

For example, a state police fleet in the Midwest with 2,500 vehicles extended oil changes to every 15,000 miles simply by upgrading from conventional motor oil to Royal PurpleÂ□s high performance motor oil.

The improved fuel economy associated with using Royal Purple impacts expenses in other areas as well. In independent testing, Royal Purple was proven to reduce fuel consumption by as much as 5 percent, which translates into substantial savings especially as gas prices climb higher.

In independent tests, Royal PurpleÂ□s motor oils have proven to:

- Increase horsepower and torque 2 to 3 percent-Very important when on those high speed police chases
- Decrease carbon monoxide emissions by as much as 62 percent-excellent way to do your part to help save the environment
- Improve fuel economy by up to 4.5 percent-great as gas prices climb higher
- Possess film strength up to 400% greater than other leading motor oils for significantly reduced engine wear
- Â□good for keeping your fleet running longer
- Reduce engine heat-great for officers riding air-cooled motorcycles in traffic on a hot day

Royal Purple Motor OilÂ□s performance advantages come from a blend of synthetic oils and Royal PurpleÂ□s proprietary, synthetic Synerlec additive technology. Synerlec greatly reduces engine heat and wear. Plus, it is extremely tenacious, adhering to engine surfaces after shutdown, which provides protection upon initial startup.

Royal Purple Motor Oil is available in all manufacturersÂ□ recommended grades for street cars and trucks, motorcycles, ATVs, snowmobiles, racing engines and RVs. ItÂ□s compatible with both gasoline and diesel engines.

Royal Purple makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, grease, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple or its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com

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