



Don't Get Left Out In The Cold With Royal Purple

Independent Tests Show Royal Purple Outperforms Leading Oils

Porter, TX ([PRWEB](#)) August 7, 2004 -- Snowmobiling is one of the great winter pastimes, but have you ever worried that you would be left out in the cold when riding the family snowmobile? Do you want more horsepower when racing through the slopes? Do you want to go longer between fill-ups? Well, independent testing proves that switching to Royal Purple improves engine performance, reduces emissions, improves fuel economy and dramatically reduces wear.

Royal Purple's high performance snowmobile engine oil, Snow 2-C, improves performance and reduces wear in both standard and high performance 2-cycle snowmobile gasoline engines. The synthetic solvency of Snow 2-C keeps spark plugs and exhaust ports clean for maximum engine efficiency. This engine cleanliness, combined with Snow 2-C's low coefficient of friction promotes increased horsepower and engine speed.

In independent tests, Royal Purple's motor oils have proven to:

Increase horsepower and torque 2 to 3 percent

Decrease carbon monoxide emissions by as much as 62 percent

Improve fuel economy by up to 4.5 percent

Possess film strength up to 400% greater than other leading motor oils for significantly reduced engine wear

Snow 2-C is formulated with Royal Purple's proprietary, synthetic Synerlec additive technology, which protects rings, bearings and cylinder walls from metal-to-metal contact and guards against scuffing, galling and welding, which can occur in especially in severe conditions. Snow 2-C is ideally suited for snowmobile applications due to its low temperature fluidity and pumpability for cold weather service.

Royal Purple also makes synthetic products for all automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, power steering fluid, chain lubricant, grease, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple or its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com

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