



Put Out the Flames of High Gas and Maintenance Costs With Royal Purple

Independent Tests Show Royal Purple Outperforms Leading Oils

Porter, TX ([PRWEB](#)) August 7, 2004 -- The high price of gasoline and diesel fuel has driven up department fleet costs significantly this year. That compounded with rising maintenance and repair costs is enough to give anyone a headache. Well, fleet lubrication is probably the last thing that comes to mind when trying to save money and improve efficiency. But the fact is that upgrading lubricants can have a significant impact to the bottom line and even employee morale.

There's been sizable growth in the use of high performance lubricants in recent years simply because they provide meaningful savings in maintenance and repair expenses. While quality synthetic motor oil costs more than the conventional mineral-based oils, they actually save money by improving performance and reducing the number of oil changes needed.

The improved fuel economy associated with using Royal Purple impacts expenses in other areas as well. In independent testing, Royal Purple was proven to reduce fuel consumption by as much as 5 percent, which translates into substantial savings especially as gas prices climb higher.

In independent tests, Royal Purple's motor oils have proven to:

Increase horsepower and torque 2 to 3 percent-Very important when racing to a raging fire in need of assistance

Decrease carbon monoxide emissions by as much as 62 percent-excellent way to do your part to help save the environment

Improve fuel economy by up to 4.5 percent-great as gas prices climb higher

Possess film strength up to 400% greater than other leading motor oils for significantly reduced engine wear
Good for keeping your fleet running longer

Reduce engine heat-great for prolonging your engine life so that all of your equipment will run smoothly and for the duration

Royal Purple Motor Oil's performance advantages come from a blend of synthetic oils and Royal Purple's proprietary, synthetic Synerlec additive technology. Synerlec greatly reduces engine heat and wear. Plus, it is extremely tenacious, adhering to engine surfaces after shutdown, which provides protection upon initial startup.

Royal Purple makes synthetic products for all your automotive needs, including engine oils, transmission fluids, gear oil, coolant additives, fuel system cleaner, power steering fluid, chain lubricant, grease, penetrating lubricant, assembly lube and shop compressor lubricant. For more information on Royal Purple or its products, contact Royal Purple Ltd., One Royal Purple Lane, Porter, TX 77365, 281-354-8600, www.royalpurple.com

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