

Oregon Heavy Equipment Sales adds IDX Manager Pro to Corporate Website

Eugene based IDX, Inc. today announced the addition of its IDX Manager Pro web-based application to the Oregon Heavy Equipment Sales corporate website. The new website can be found online at www.oregonheavyequipment.net.

EUGENE, OR (<u>PRWEB</u>) August 11, 2004 -- Eugene based IDX, Inc. today announced the addition of its IDX Manager Pro web-based application to the Oregon Heavy Equipment Sales corporate website. The new website can be found online at <u>www.oregonheavyequipment.net</u>.

Specializing in used trucks, trailers and heavy equipment for sale, Oregon Heavy Equipment Sales typically has about fifty pieces of equipment available for sale at any given time with a value of over \$250,000.00. $\hat{A} \square$ We needed an ability to update our inventory quickly and easily, without having to depend on our web designer to get it done for us $\hat{A} \square$, said Jack Cherry, Owner of Oregon Heavy Equipment Sales in The Dalles, Oregon. $\hat{A} \square$ Not only does it save us money, but the ability for us to post unlimited pictures keeps our buyers happy and cuts down on the amount of time it takes to close a sale! $\hat{A} \square$

The IDX Manager Pro application now gives Oregon Heavy Equipment Sales the ability to update and manage all their inventory online, provide detailed spec sheets on each item and manage sales and buyers directly through the corporate website.

About IDX, Inc.

IDX, Inc. creates solutions to promote and connect sellers with buyers using innovative server-side technology. Headquartered in Eugene, Oregon, IDX, Inc. specializes in advanced web-based application development for industries and businesses worldwide. IDX Manager Pro and IDX Realtor Pro are the two primary applications developed by IDX, Inc. Both help inventory and real estate professionals respectively manage mission critical information online. For additional information about IDX, Inc. please visit www.idxmanager.com.

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Online Web 2.0 Version

You can read the online version of this press release here.