

SAE International Announces Two J.D. Power Automotive Engineering Awards

Awards recognize Chevy Blazer and Toyota Avalon for engineering excellence

WARRENDALE, Pa. ([PRWEB](#)) April 14, 2020 -- SAE International announced today that the Chevy Blazer and Toyota Avalon are winners of the J.D. Power 2020 Automotive Engineering Awards. The awards recognize the engineering teams for their excellence in new vehicles and vehicle re-design.

“I’m very pleased to publicly recognize these engineers for the highly rated vehicles they created,” said Doug Betts, president of the automotive division of J.D. Power. “Creating a vehicle is a labor of love for ‘car guys’ but it is also incredibly difficult and requires more than two years of non-stop, really intense work.”

The Chevy Blazer wins the J.D. Power Engineering Award for Highest-Rated All-New Vehicle. This award is presented to the engineering team responsible for the highest-rated new entry into the market for the 2019 Model Year. The award, based on consumer evaluations of initial quality and appeal, is for the vehicle introduced for the 2019 Model Year that is furthest ahead of its direct competitors.

The Toyota Avalon wins the J.D. Power Engineering Award for Highest-Rated Vehicle Redesign. This award is presented to the engineering team responsible for the highest-rated redesigned vehicle for the 2019 Model Year. The award, based on consumer evaluations of initial quality and appeal, is for the 2019 Model Year vehicle that is furthest ahead of its predecessor.

The awards were originally planned for announcement at SAE International’s WCX™ World Congress Experience on April 21-23, 2020, which was canceled this year due to concerns around the rapidly evolving coronavirus pandemic.

About SAE International

SAE International is a global association committed to advancing mobility knowledge and solutions for the benefit of humanity. By engaging nearly 200,000 engineers, technical experts and volunteers, we connect and educate mobility professionals to enable safe, clean, and accessible mobility solutions. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including award-winning programs like A World in Motion® and the Collegiate Design Series™. More at www.sae.org.

###



Contact Information

Justin Falce

SAE International

<http://www.sae.org>

7247727562

Online Web 2.0 Version

You can read the online version of this press release [here](#).