

Take Care of This Car, or It Will Take Care of You

Raw Dog Screaming Press sponsors Walter Goralski's "Repossessed" $\hat{A} \square \mathbf{h}$ orror story that will never see print, because it is etched onto a vehicle. The Repossessed car will be exhibited at public events in Baltimore, Phoenix, and elsewhere.

(PRWEB) August 12, 2004 -- Raw Dog Screaming Press is proud to announce a one-of-a-kind horror creation: Repossessed by Walter Goralski. Repossessed is a story that does not exist in print form; instead, because automobiles are integral to the plot, it has been engraved on a car. Since Goralski has created fiction to be experienced live in person, Repossessed will not be traditionally published, but instead will be featured in a series of public appearances.

The cross-country horror event gets underway in mid-August, when Goralski drives the Repossessed car from Phoenix, Arizona, to Baltimore, Maryland for the Horrorfind Weekend IV convention August 13-15. Goralski and the vehicle will be available all weekend for photographs and auto-graphs. Goralski and RDSP are also scheduled to present Repossessed at the World Fantasy Convention in Phoenix, AZ this October. More appearances will be announced soon. The second creative aspect of Repossessed involves photographic presentation via the Internet. This is currently in development and announcements will be made when it goes live on the web.

The car is a blood-red 1993 Subaru Imprezza 4-door sedan with a 1700-word horror story etched into the finish. The story starts on the rear passenger door, winds its way to the front of the car, crosses the hood, continues down the driver's side, and end on the rear door on the driver's side. The text molds itself to the car body and contours (dents), and some parts of the story reference the parts of the car on which they are written. For example, the phrase 'driver's side door' appears on the driver's side door, the VIN in the story near the real VIN, and so on. The car theme is exploited just short of the obnoxious: names are Jack, Carmen, and Cammy. The owner 'repairs home' and hopes are 'salvaged.'

The artwork took almost 2 months to plan and two weeks to execute, working about 3 or 4 hours per day, seven days a week. Except for one failed test, all of the lettering was done freehand, without the use of stencils or other aids, with a \$6.99 engraver (actually two: one motor burned out through constant use). Four 'diamond' tips were consumed. There are a few theme-related visuals added in the form of decals and stickers, but these are kept to a minimum so the story remains the focus of attention.

Repossessed concept, artwork, design, text, and execution by Walter Goralski. For more information visit www.rawdogscreaming.com.

Repossessed by Walter Goralski Raw Dog Screaming Press, 5103 72nd Place, Landover Hills, MD 20784, 301-577-3840

###



Contact Information
John Lawson
RAW DOG SCREAMING PRESS
http://www.rawdogscreaming.com
301-577-3940

Online Web 2.0 Version

You can read the online version of this press release here.