



## **AutoEval and NASCAR Driver Ricky Gonzalez to Appear Together in Northern New Jersey Mall**

*AutoEval, a company that provides shopping used vehicle consumers with pre-purchase diagnostic evaluations, will make a special appearance in the Paramus Park Mall in Paramus, New Jersey on Saturday, August 14, 2004 between 10:00 am and 9:30 pm. The company will have one of its diagnostic vans inside the mall and will perform live demonstrations of its automotive evaluation services throughout the day on the first floor just below the food court.*

Teaneck, NJ ([PRWEB](http://PRWEB)) August 11, 2004 -- AutoEval, a company that provides shopping used vehicle consumers with pre-purchase diagnostic evaluations, will make a special appearance in the Paramus Park Mall in Paramus, New Jersey on Saturday, August 14, 2004 between 10:00 am and 9:30 pm. The company will have one of its diagnostic vans inside the mall and will perform live demonstrations of its automotive evaluation services throughout the day on the first floor just below the food court.

AutoEval aims to educate the mall's patrons about its evaluation services that are performed to benefit consumers. AutoEval will showcase the latest in diagnostic technology, which the company uses to provide potential buyers the knowledge and peace of mind they deserve about the condition of a vehicle prior to purchase. "This is a great opportunity to show our target market the features and the benefits of our services," says Jason Bass, AutoEval president.

NASCAR driver Ricky Gonzalez ([www.rickygonzalez.com](http://www.rickygonzalez.com)) will also be on hand to sign autographs for fans and take pictures throughout the afternoon. Gonzalez, who was recently sponsored by AutoEval, is the only Hispanic driver in top series NASCAR racing. Gonzalez and Bass, both minorities and both New Jersey residents, continue to make impressive strides in the automotive industry.

AutoEval will give away more than \$450 worth of goods and services at Saturday's event, including 3 free automotive evaluations, 3 gift certificates good toward purchases within the Paramus Park mall, and paid carousel rides. The raffles for the prizes will be drawn at 12:00pm, 3:00pm, and 6:00pm.

"We encourage everyone to stop by and attend this exciting and educational event," says Bass. "Between the pictures with Ricky, the prizes, and the valuable information to be gained, it is sure to be a fun-filled day for the whole family."

More information about the Paramus Park Mall can be found at [www.paramuspark.com](http://www.paramuspark.com), and more information about AutoEval can be found at [www.AutoEval.net](http://www.AutoEval.net).

AutoEval was established as a limited liability company in September 2003. Seeking to change the way used automobiles are bought and sold, AutoEval's mission is to provide knowledge and peace of mind to potential buyers of used vehicles through an independent automotive evaluation service.

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**Online Web 2.0 Version**

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